



Anchorage Public Library Social Networking Policy

Definition

Social networking is defined as using a website or software application to share information with other users. Social networking software may include, but is not limited to, blogging, instant messaging, social networking sites, and wikis. Generally email is not included in this definition because it is primarily a one-to-one communication activity.

Purpose

A social network web application, site or account created and maintained by the Anchorage Public Library (APL) is intended to facilitate the exchange of information between library staff and library users about library related materials and activities.

Policy

Comments, posts, and messages are welcome on APL social networking sites. APL reserves the right to monitor content before it is posted. APL will modify (while retaining the intent of the original post) or remove messages or postings that it deems, in its sole discretion, to be:

- Abusive, defamatory, libelous or obscene
- In violation of copyright, trademark right or other intellectual property right of any third party
- Private, personalized information published without consent
- Comments or hyperlinks unrelated to the content
- Commercial promotions or spam
- Organized political activity
- Photos or images that fall in any of the above categories

The Library assumes no liability regarding any event or interaction that takes place by any participant in any library-sponsored networking service, and does not endorse or review content outside the “pages” created by APL staff. The library does not act in place of or in the absence of a parent and is not responsible for enforcing any restrictions which a parent or guardian may place on a minor’s use of this resource.

The Library does not collect, maintain or use personal information stored on a third party social networking site other than to communicate with users on that site. Users should be aware that third party social networking websites have their own privacy policies and should proceed accordingly.

Users may remove themselves at any time from the Library’s friends or fan lists.

Participation in APL social networking services implies agreement with all Library policies, including its *Social Networking Policy* and *Internet Use Policy*.

Adapted from the Whitman (MA) and Kern County (CA) public libraries
Original content by the Anchorage Public Library

Recommended for approval: Library Advisory Board, November 17, 2010

Approved: Karen Keller, Library Director, November 17, 2010