

Municipality of Anchorage
 Library Advisory Board Agenda
 TEAMS meeting
 September 16, 2020
 5:30 p.m.

1. Call to Order

2. Roll Call

	Barbara Jacobs		Nancy Hemsath, Chair
	Cristy A. Willer, Secretary		Lucy Flynn O'Quinn
	Jamie Lang		Sarah Switzer
	Jonathan Bittner		Wei Cheng
	Lo Crawford		

X=Present, E=Excused, U=Unexcused, PH=Phone

	TOPIC	Leader	Time	Action
	Call To Order			
	Person (s) to be Heard		3 min	
	Consent Agenda, Sept 16, 2020	Chair	1 min	
	Approval of Minutes – Aug 19, 2020 Minutes	Chair	2 min	
	Mission Moment: Equity, Diversity and Inclusion committee and board discussion on Implicit Bias	Ross Sterling Board	30 min	
	LAB Members and Assembly meetings	Chair	15 min	
	LAB Term Expiration and Election discussion	Chair	10 min	
	Staff Updates Director Report	Director	20 min	Discussion
	Next Board Meeting • October 21, 2020, 5:30-7, TEAMS			
	Board Comments and Adjourn			

LIBRARY DIRECTOR'S REPORT

August, 2020

COVID Related Activities:

- All locations are serving the public with curbside appointments, personal librarian selections and walk up services.
- Enclosed is a draft of a reopening plan

Branches:

Muldoon:

- Youth Service Librarian has begun outreach to schools, contacting principals and school librarians, as well as our neighbors JEC, KCI Headstart, Ronald McDonald House, and RuralCAP in hopes of a school-year partnership.
- Walk-ups (no appointment) continue to strongly trend upward.
 - a. Curbside Appointments: 137; walk-ups: 280; Total circulation: 2712 items

Eagle River:




- We had 462 curbside appointments with 406 walk-ups in July with only 18 no-shows. We're getting closer to equal usage of curbside appointments and walk-ups each month.
- Branch Manager Clark presented a training at a library conference on diversifying a romance collection. She is becoming an expert on romance collections in libraries.

Mountain View:

- Renovations/repairs have begun in the teen area and the damaged wall near the computer workstations. Removal of the bench seating, patching, and painting of the walls has been completed. Contractors are waiting for materials to complete the wainscoting and corner guard installation. Next step is installation of the new counter.
- Poetry Social - virtual event experienced technical difficulties using Teams Live Event for the first August event. We adjusted by moving to a Teams Meeting platform which is a better fit for the event. The second August session had fewer technical issues, and good engagement from the participants.



Girdwood:

- Staff are training to help the Health Department data entry backup.
- For August we had 25 curbside pick-up appointments, 103 walk ups, and 0 no-shows. As predicted, our walk ups have been increasing while our appointments decrease. Our patrons have realized that it doesn't take a lot of extra time for staff to prepare their items for checkout on the spot.
- Facebook post, on helping people during COVID:


 Rainbo  Admin · 3h ·  ...


Anyone have a printer I can use to print off a 16 page document? I sold mine 😬




7 Comments


 Like  Comment




View 1 more comment

 Claire Agni
Upload it here, then call the library when you arrive and we'll print it out.
<https://tbs.eprintit.com/portal/#/ppl/upload/anchoragepl>

TBS.EPRINTIT.COM
ePRINTit
Like · Reply · Remove Preview · 3h  4

 Rainbo 
Thanks Claire. I'll be over shortly
Like · Reply · 2h  1



 Rainbo 
Also, thank you so much Claire! Myna was pleased to see you... as was I.
Love · Reply · 4m  1

Youth Services:

- Storytimes were on a break except for our “I’m Ready for Kindergarten” back to school storytime. This annual tradition translated well to an online audience. We received positive social media comments that it created a sense of normalcy and that it was online for later asynchronous viewing.
- New event series! We started a series of “back to learning” virtual chats. These Microsoft Teams Live Events let people learn how to use various Eresources to support their children’s learning.
- Starting LENA early literacy curriculum with a grant. Partner with Mayor’s Office and Best Beginnings.
- Programs to go: These continue to be the breakout hit of the summer! People love having an offline option to do with their kids. We are getting lots of social media love and in person compliments on them. Says a grandmother:

“Yesterday I picked up some books on hold, and since I had my grandchildren with me I was offered the activity packet. This rainy morning my grandkids are enjoying the bug identification kit and pouring over the Beneficial Insects and Spiders of Alaska Booklet. That you included a hand lens was an unexpected bonus. During these months of Loussac closure, I so appreciate having engaging resources for my grandchildren. Many thanks to you and your staff for making our summer a little better.”

Adult Services

- AS staff started Contact Tracing training to help AHD transfer COVID testing data.
- A Personal Librarian (Research) form was developed and launched on our website.

- Stacia, Rayette, and Meneka are planning for Anchorage Reads 2021 – our proposed book is Stamped from the Beginning: The Definitive History of Racist Ideas in America by Ibram X. Kendi.

Library Long-Term Planning and Development

Friends of the Library: Gearing up for Beyond the Stacks online auction Sept. 23-27

Library Foundation:

- Made an emergency grant to the Library for \$15K for new chromebooks to check out
- Working on private gap funding for Community Resource Coordinator in case there is a delay in alcohol tax funding.
- Finalizing designs and info on websites for the Alaska Room campaign:
<http://www.anchoragelibrary.org/resources/research/alaska-collection/alaska-collection-redesign/>

2021 Bond: Library Foundation is prepared to use \$25K for promotional campaign if the bond contains some good projects. Developed detailed budget for Loussac children’s area remodel and pitched to city to include it on the bond.

Facilities: Staff is working with Campfire to hold socially-distance childcare programs during the school year in the Alaska Wing, possibly through May of 2021

IT and Patron Services:

- Protests at the library have been trying as we continue to provide curbside and walkup services, as well as problematic for staff. We often have to shift services or call the people with appointments and change the time.
- We implemented a new software that will provide a better “view” of card holders, including the ability to see how users utilize our downloads and databases. The metrics will help us to do stronger targeted marketing.
- We have received the cases for the MiFi’s and the Chromebooks have arrived which is the first steps in checking out these products to the public.

Collection Management Services:

- Vendors have resumed shipment of materials and staff pushed out over 3200 new items.
- Staff has been busy purchasing with extra CARES dollars and are focusing on home schooling and added TumbleMath and BookFlix as new databases.

Community Resource Coordinator:

- Hybrid working remotely and on site at Loussac Library
- Direct services: Worked closely in person (outdoors) and telephonically individuals applying for housing resources, completed 23 Coordinated Entry assessments, consulted with Assembly member staff regarding vulnerable constituent
- Completed Alaska Department of Health and Social Services recommended webinar series on implementing Peer Support programing
- Program Development: Selected MSW intern through Boston University. Worked with Community Engagement Librarian to plan food pantry and shelter outreach for APL materials and CRC resources.
- Staff support: Participate in staff discussions of APL Trespass policies and practices, including recommending trauma-informed best practices, find online Adult Mental Health First Aid training resource for APL staff

- The public is grateful for the great selection of digital materials.



SUMMER DISCOVERY 2020

AT ANCHORAGE PUBLIC LIBRARY

2020 SUMMARY

For most of the summer, our libraries were closed physically. We offered a variety of levels of service (curbside pickup, walk up service, limited in lobby pick up). We transitioned our summer reading to an all online program organized by the state library, but we still had physical logs available to pick up or print from our website.

Because we could not hold in person events, we did virtual class visits, online storytimes, and program to go packets that could be picked up.

To recognize the different circumstance, this year every active reader (455 out of 848) received a free book and prize bag.

STATS AT A GLANCE

- 3,597 program to go packets distributed
- 1,735 attendees at 102 online storytimes
- 663 children reached at 41 online class visits
- 54% of readers actively logged books
- 353,392 total minutes read

TOTAL SUMMER EVENT ATTENDANCE: 5,332

SUMMER DISCOVERY MADE POSSIBLE BY

\$23,000 in cash from the Friends of the Library

Not all of this money was spent this year and is saved for 2021.

BY THE NUMBERS: 2018 to 2020

	2018	2019	2020
Participants registered:	4840	3974	848
Finishers:	1004	1119	261
Event attendance:	12,724	19,445	5,332
% finished total participants:	21%	28%	31%
Target population elementary school % finished:	19%	31%	31%



PEOPLE SAY...

"She was so very pleased by the prizes! You really inspired a marginal reader! Thank you so much."

"Thank you so much for offering prizes in the midst of all the pandemic craziness. Both of my kids were stoked to receive books and goodies - we have been reading the books since we picked them up on Saturday."