

Municipality of Anchorage
Library Advisory Board Agenda
Z.J. Loussac Library
Board Room, 4th Floor
February 20, 2019
5:30 p.m.

1. Call to Order

2. Roll Call

	Barbara Jacobs		Nancy Hemsath, Chair
	Cristy A. Willer, Secretary		Lucy Flynn O'Quinn
	Jamie Lang		Sarah Switzer
	Jonathan Bittner		Wei Cheng
	Lo Crawford		

X=Present, E=Excused, PH=Phone

TOPIC	Leader	Time	Action
Call To Order			
Person (s) to be Heard		3 min	
Consent Agenda, February 20, 2019	Chair	1 min	Vote to Approve
Approval of Minutes –January 16, 2019 Minutes	Chair	2 min	Vote to Approve
Board Orientation	MJ	25 min	
Policy: Reconsideration Form	Director	10 min	Vote to Approve
Strategic Plan 2019-2021	MJ	10 min	Discussion and Vote to Approve
Staff Updates Director Report	Director	20 min	Discussion
Development of Advocacy Committee and discussion of all Board retreat	MJ	15 min	Vote to Approve
Beyond the Stacks Table, FOL fundraiser	Chair	5 min	
Next Board Meeting <ul style="list-style-type: none"> March 20, 2019, 5:30-7, Alden Todd Board Room 			
Board Comments and Adjourn			

2019 01 16 LAB Minutes

1730 call to order

Here: Barb, Jamie, Jon, Lo, Nancy, Lucy

Excused: Cristy, Sarah

Unexcused: Wei

No persons to be heard.

Agenda: Motion to approve: Lucy, Barb; amended to include discussion of meeting locations/MaryJo: Lucy & Barb; approved as amended.

Minutes changes needed: David's last name: *David Adkins-Brown*. Under adjournment - names should be listed as Lucy & *Wei*. Lucy & Barb 1st and 2nd. Approved as amended.

Policy reviewed for Program Policy. The Muni Law Dept added Title V, ADA access language, and anti-discrimination language for contractors. Lo moved to approve; Jamie second. All approved.

Strategic Plan recap by Clare Ross for those who missed last month; updates include page numbers added, photo shoot happened but have not selected yet. Clare walked through the quarterly breakdown of how they will work through the Strategic Plan. Request change for page 9 - Anchorage Assemblage - should be *assembly*. Discussion around "Lens" section. Jon believes page #3 is wrongly worded and public perception might change. Funding might be an issue based on this strategic plan. Altruistic mission versus a mission-driven mission. Maybe the language needs to be changed, words might need to be dropped, possible move Lens to the appendix. Suggestions for moving photos/graphs and making it more positive. Jon moved to approve verbiage, but reserves the right for LAB to approve layout at another meeting. Lo 2nd. All in favor as stated. All approved. The physical layout will come at a later date.

DIRECTOR'S REPORT and Staff Updates by Mary Jo:

- The strategic plan was a massive amount of work - just look around at all the survey, focus groups, Aspen Institute <https://www.aspeninstitute.org/> community issues.
- IT work: best place we've ever been in.
- Collection: new items
- STEM kits: Mary Jo said it has been amazing. Body parts and skulls have been very interesting. Mary Jo likes skulls!
- Community Relationships lots of publicity after EQ.
- Check from Friends \$85,000
- Youth Services: pretty remarkable. EQ = a week of impromptu programs
- 13-year-old story - impressive.
- Community Resources Coordinator - lots of stuff going on.
- Usage snapshot: some discussion about how to get more kids reading - how do we reach the non-reading communities?
- Statistics were discussed

2019 Year planning:

February, March, April at Loussac

May: Mountain View

June:
July: no meeting
August:
September: Muldoon
October, November, December: Loussac

2019 TOPICS / Tentative and subject to change:

February at Loussac: board orientation/overview topics
March at Loussac: YS & STEM Kit
April at Loussac: Overdrive digital training
May at Mountain View: Libraries mean business - maybe?
June at Girdwood:
August at Chugiak / Eagle River
September at Muldoon
October at Loussac Michael Stallins - Consortium discussion
Nov at Loussac
Dec at Loussac

All board retreat 1/26/19 from 9-12:30 at the Ann Stevens room. The purpose is for all of us to get to know each other, become stronger advocates, and for all of us to know each other better in our different groups as we move along.
Lo has gotten us donations for coffee and cookies.
Lunch will be provided.

All three Board presidents met in December - it was lovely!

Next meeting: 2/20/19 at 5:30 PM

Barb motioned to adjourn, Lucy 2nd. Approved. Meeting adjourned at 7:01.



3600 Denali Street
Anchorage, AK 99503

Request for Reconsideration

Please complete this form and return in person to any APL location.

Name _____ Date _____

Address _____

City _____ State _____ Zip _____

Email _____ Library card # _____

Do you represent: ☐ yourself ☐ an organization? (check one)

What type of material
or service are you
commenting on?

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Book | <input type="checkbox"/> Magazine | <input type="checkbox"/> Library Program | <input type="checkbox"/> Movie |
| <input type="checkbox"/> Music CD | <input type="checkbox"/> Display/Exhibit | <input type="checkbox"/> Newspaper | <input type="checkbox"/> Audiorecording |
| <input type="checkbox"/> Internet Resource/Site | <input type="checkbox"/> Other _____ | | |

What item/program/
display/exhibit are you
commenting on?

If commenting on an item, what is the title and author/performer/producer?

If commenting on a program/display/exhibit what is the title and date?

How did this title/event/
display/program/exhibit
come to your attention?

(Recommended by staff member, review, friend's recommendation, found on shelf, visit library, library calendar, publicity announcement, etc.)

Did you read or listen to
the entire work, stay for
the entire program, view
the entire display? If not,
which selection or part
did you read or view?

What is it that you find
objectionable? Please be
specific; cite pages,
excerpts, or scenes
whenever possible.

What action would you
like the library to take?

Staff use only:

Date rec'd _____

Staff initials _____

Thank you for your comments. A staff member will review your concerns and will provide a written decision concerning this request. Please attach additional pages for comment if necessary. A written appeal of the staff decision may be presented to the Library Director within 14 days of the decision. A final appeal may be made in writing within 14 days to the Library Advisory Board. The Board will review the materials and supporting documentation and will make a final decision about this Reconsideration request within 14 days after the item is reviewed at a Library Board Meeting.

LIBRARY DIRECTOR'S REPORT

January, 2019

Building Updates:

- Tile engineering has been approved by the city engineers and is supposed to be installed by contractor by May as well as the final piece of art on the 2nd floor window in front of the library.
- The City is applying for FEMA dollars to complete earthquake repairs and it is unclear when we will be fully repaired at Loussac and Eagle River. The city has an immense job of clean up.

Staffing: We will be interviewing for an Adult Services Supervisor and Assistant Director in the next month.

Branches:

Muldoon:

- Muldoon library has consistently increased their outreach. Just in January, they visited numerous day cares, head start and schools and saw 60% more children than the previous 2018 January.
- Putt-a-Palooza at Muldoon. We had great turn out for this on the 4th—once again proving fun at the library is nothing to be pooh-Poohed.



Muldoon Putt-a-Palooza



Mt View---Ruth takes a swing

Eagle River:

- There were 2 new outreach opportunities, an AARP-hosted forum on livable communities, and a CER Young Professionals mixer. The AARP forum was aimed primarily at infrastructure changes such as roads and sidewalks rather than businesses, but Nancy was able to talk to the people at her table about the library. The CER YP event was the first for that group, and the library was invited to attend. Nancy took some library literature to share, talking up Lynda.com, Mango, and Freegal as well as other services.

Mountain View:

- Job Lab: an average of 8 people attend each Tuesday, with more professionals seeking assistance.
- Staff Theresa Churchel has taken over the coordination and implementation of our new service....providing passports.

Gerrish Girdwood:

- Staff has been pruning their collection and offering more programs and it shows through the monthly statistics for just the month of January between 2017 and 2019:

- Program attendance has almost doubled
- Circulation up by 48%
- Door count is by up 35%

Community Relations

As part of core services we ran a month long campaign highlight a different database or electronic resource each day on the main APL Facebook page and on our website. You can see them all [HERE](#). Surprise favorites were “Hobbies and Crafts Reference Center” and the “International Music Score Library Project”

- Impact of Database promotion on social media, highlighting a different electronic resource each day on Facebook, LinkedIn and website as well as one week of radio with Magic 98.9
 - Results- 302% increase in use of Ancestry.com, 156% increase in use of Heritage Quest, 91% increase to World Book
- iHeartRadio Magic 98.9 Endorsement with Brian Ross, focused on core services especially audio and ebooks using Libby/Overdrive
 - Results- 35% increase in Listen AK check outs, 46% increase in Eaudiobook use, 28% increase in Ebook use

Media Coverage:

- KTUU- [“Spot Light on Youth”](#) highlighting STEM kit launch.
- KTUU- [Assembly Meeting Story](#) on Drag Queen Storyt

Library Long-Term Planning and Development

- **Downtown Library:** will meet with Renee Stewart, MOA facilities contracts, to discuss options for a pop-up branch or other partnership in an existing MOA facility (PAC, Egan, Dena’ina). Continuing discussions with 5th Avenue Mall to see if we can work out a deal.
- **Strategic/Community Plan:** Staff are diligently working on our internal improvements work plan
- **Muldoon Library:** working with MOA planning department to learn about requirements for site selection. In talks with Cook Inlet Housing Authority to explore a collaborative project on their land with the ASD Stream Academy.
- **Budget/Advocacy:** Clare will work with three boards to form an advocacy work group to hammer out details from our retreat session. Alaska Library Association is increasing their library advocacy work; Clare will coordinate with them on our Anchorage advocacy ideas.
- **Community Resource Coordinator:** submitted a grant for \$15K to the Alaska Community Foundation/Social Justice Fund for year two; will work with AMHTA on our timing for a year two grant submission

Youth Services

We launched the STEM kits on Saturday January 12 at an event which drew in 70+ people. The STEM kits were all checked out within days and most have waiting lists now. The feedback in person, online, and through the surveys indicate that this is one of our most popular new collections ever. Said a patron: “First of all, WOW, and cool for first time users!”

- Tours: Rogers Park advanced placement fifth graders came for a tour and library instruction. Seeds of Change came in with 24 teens and adults for tour and Learning Express instruction.
- Linda Klein attended ALA midwinter in Seattle and met Caldecott committee for the first time of her service. This is a very prestigious national committee that picks the “best” picture book of the year.
- Collections: Thorndike Publishers are now offering a Large-Type Striving Reader collection for children and teens. In January, we ordered 40 juvenile and 20 young adult titles, most of which are now on the shelves. The titles are mostly popular series. This set of books supports not only visually impaired readers, but research has shown that these books are great for ESL/ELL patrons, beginning and reluctant readers, and students with ADD/ADHD or dyslexia. These books help students develop

reading comprehension and bring the joy of reading to children who might otherwise be intimidated by traditional text. Thanks to Laura Baldwin for bringing this vendor to our attention.

- C2K (Countdown to Kindergarten) was one of the largest yet this month – 60 people!
- Movies plus during winter break allowed people to watch a movie and try an activity. One such was pairing the movie *Aristocats* with building cat castles. From Kelsey, “At first, the families that showed up didn’t want to build anything, just watch the movie. Then a community organization came in and the kids went straight for the cardboard pile and started making all sorts of contraptions, cat beds and otherwise. One of my favorites was a rocketship—a box with holes cut in the bottom for the legs and yarn acting as suspenders to hold them up”
- Started doing volunteer Fridays to let teens come in for a regular chance for volunteer hours.
- For the second month in a row, we had zero attendees at Sensory Storytime at Loussac. For now, we are putting the program on hiatus beginning in February. Kelsey Skrobis and Linda Klein will look into more outreach opportunities in the ASD special needs preschools which has been so successful at Nunaka Valley.
- The Putt-a-palooza was the most successful intergenerational event we have ever done. We had adults in their 50s coming with no kids, millennials, and families of all ages. Everyone was having an absolute blast and asked when we would do it again! My favorite are the two twenty-somethings who ended up playing in a threesome with a middle aged woman. They started as strangers but by the end they had exchanged email addresses and the older woman was giving career advice to the younger women! People were checking out books they wouldn’t normally find in new sections of the library.



Ready to Read

- Completed course: “Meeting Needs: Assessing Effectiveness and Advocating for Early Childhood Services” from Library Juice Academy, completing requirements for the Early Literacy Certificate
- Presented live session for Modules 3 and 4 for my second cohort of Supercharged Storytimes for All (running through February)
- Submitted February book recommendations for the column in Best Beginning’s new newsletter.

Adult Services

- Website: We were able to create a new page on the website for Kits. This link includes all of our kits, including the Citizenship kits and the Energy Saver kits.
- 34 programs in January 2019, with 384 participants.

Community Resource Coordinator

- Expanded services to Muldoon branch
- Implemented Housing Lab program
- Initiated collaboration with four community entities, Mental Health Consumer Web, UAA BSW class, Department of Vocational Rehabilitation & a collaborative team comprised of Samuel Johns (Forget-Me-Not) and representative from Native Movement, and member of HRAC (Coalition’s consumer council) to improve outreach and support to houseless patrons
- Jessica: initiated collaboration with the Vet Center
- A father waiting for his little one outside of Youth Services had lost his construction job in the hotel fire. He received referrals to AHFC rental assistance, two apprenticeship programs, a SNAP application, heating assistance application, & food pantry calendars. Within the hour, he referred his cousin, studying at the library for her GED, to me for housing assistance. Next time I will refer both clients to CITC’s TANF and Employment Services.

ANCHORAGE PUBLIC LIBRARY 2017-8 PROGRESS REPORT

Make the library easier and more efficient to use:

- Created a new website that better fits the needs of library customers.
- Implemented online payment of fines.
- Completed the Loussac Renovation (well, almost), including update of Marston Theater equipment, moved two departments: Patron and Technical Services.
- Implemented Automated Handling.
- Moved the Alaska Collection to the third floor so that it is accessible anytime the library is open.
- Created consistent signage standards in all of our branches.
- Installed a drive up book drop at the Muldoon Library.

Staff and Advocates

- Reviewed job descriptions to create greater flexibility to work multiple desks and ensure they reflect present responsibilities and duties.
- Conducted a community Charette to determine next steps for further Loussac renovation.
- Provided two all staff training days, 2017 emphasis on Code of Conduct and 2018 to involve all staff in the strategic plan.
- Through a partnership with DHHS and a grant from AK Mental Health Trust, added a Community Resource Coordinator that funnels people to relevant social services.
- Hired a Business Fellow to highlight library services to start ups and promote our meeting rooms.

Programs, Services and Equipment

- Continued improvement of WIFI in all locations and improved IT infrastructure and bandwidth to accommodate WIFI needs for the many devices brought into the library.
- Added self-service check out of iPads for the public.
- Transitioned Summer Reading Programs to Summer Discovery for all ages, incorporating greater learning opportunities for all ages. More adults participated than ever before.
- Developed: 1) a workforce readiness program at several library, The Job Shop and 2) "Libraries Mean Business" grant, which involved seven other libraries around the state to promote library collections that support business and entrepreneurs.
- Expanded storytimes, focusing on non-English, children with autism and drag.
- Completed a survey from the Alaska Mental Health Trust in order to learn if their beneficiaries used the library.
- Developed strong community partners, such as Alaska Public Media and ASD.
- Passed a bond for Loussac security cameras and automated handling at Chugiak Eagle River Library

- Received a grant for Project Build, to increase and enhance our youth science programming and materials for at-home learning.
- Revived Instagram account and launched Linked in to promote library services.

Strategic Plan 2019-2021

- Worked with a consultant to develop a new community driven Strategic Plan and involved staff as community facilitators. Surveyed the community and interviewed over 500 community members to determine critical issues and hope and dreams for Anchorage. The information gathered helped staff to determine our future goals.

Library Board

- Approved new policies for Code of Conduct, Internet Use and 3D Printing.

Friends of the Library

- Donated \$178,175 for Library programs and projects over the last two years.

Foundation

- Contributed \$312K through grants and targeted giving projects to our libraries.



April 2, 2019 Ballot Proposition FACT SHEET

Proposition # - Areawide Facilities Capital Improvements \$5,513,000

Projects

Anchorage Memorial Cemetery	\$ 350,000
Anchorage Senior Center Facility Improvements	\$2,222,000
Chugiak Senior Center Facility Improvements	\$ 791,000
Facility Safety/Code Upgrades at Fleet Maintenance Building and West High Pool	\$ 490,000
Girdwood Library Rehabilitation and Upgrades	\$ 135,000
Loussac Library Elevator Modernization	\$ 950,000
Mountain View Library Safety Rehabilitation and Upgrades	\$ 75,000
Porcupine Building Roof Replacement	\$ 500,000
Total	\$5,513,000

Project Descriptions

Anchorage Memorial Cemetery - \$350,000

The Anchorage Memorial Cemetery is in need of several major repairs and renovations to amenities within the cemetery. The requested funding and planned projects will go a long way towards preserving this historic site and provide a positive experience for visitors. The funding will be used to: repair & renovate the perimeter fence, replace damaged iron entry gates, replace single flag poles, upgrade visitor seating area, repair & renovate cemetery facilities, replace damaged retaining wall and renovate lawn markers.

Anchorage Senior Center Facility Improvements - \$2,222,000

This project includes renovation of the bathrooms to bring them to Americans with Disabilities Act (ADA) compliant; which includes commode height, railings, sink and door accessibility and flooring. Replacement and/or renovation of the aging roof on the senior center facility and garage facility. Also to include replacing approximately 8,000 sqft of flooring within the senior center that has become a safety hazard.

Chugiak Senior Center Facility Improvements - \$791,000

This project funding will replace flooring in the administrative and assisted living areas, repair/resurface the parking lot to include paving the gravel lot, and construct covered carports for residents to address safety hazards.

Facility Safety/Code Upgrades at Fleet Maintenance Building and West High Pool - \$490,000

With our older buildings constantly encountering safety and code issues it is beyond the scope of maintenance budgets to correct the problems. This funding will help install various safety and code upgrades to Municipal facilities to include: upgrading the welding bay and other code upgrades at the Fleet Maintenance Building and installing LED lighting at the West High Pool.

Girdwood Library Rehabilitation and Upgrades - \$135,000

To conduct building system repairs and updates needed after ten years of operation, this project will primarily address the heating, ventilation and air conditioning (HVAC) system that blows cold air and debris into the library; and to make other safety and code upgrades and repairs.

Loussac Library Elevator Modernization - \$950,000

The current elevators at the Loussac Library are 32-years old and are no longer supported by the manufacturer and parts are no longer available. This project is to modernize the four original elevators at the Loussac Library to include replacement of shafts, cars and other parts and updating to new code and safety requirements.

Mountain View Library Safety Rehabilitation and Upgrades - \$75,000

This funding will be used for upgrades and building safety issues to include removal of a cement structure in the rear of the library as well as upgrading the security system, to include cameras.



April 2, 2019 Ballot Proposition FACT SHEET

Porcupine Building Roof Replacement - \$500,000

The roof of the Porcupine Building located at 3001 Porcupine Drive has reached its useful life and needs to be replaced to protect the 12,000 sqft of interior space. The building is currently leased to a non-profit group that works with disadvantaged citizens and native youth for education in life and work skills. This non-profit entity is renovating the interior of the building and has painted the exterior. A new roof is needed to preserve the expected useful life of the building.

Costs Associated with Bond Approval

Bond Principal Amount	\$5,513,000
Estimated Annual Cost of Debt Service	\$423,818
Annual Increased Operations and Maintenance Costs	\$0

Estimated Annual Property Tax Increase for \$100,000 of Assessed Property Value:

To Retire Debt	\$1.25
Operations and Maintenance Costs	\$0.00

For further information: **Natasha Pineda, Health & Human Services Director, 343-4650**
Alan Czajkowski, Maintenance & Operations Department, 343-8340
Mary Jo Torgeson, Library Director, 343-2892

It is the expectation of the Municipality of Anchorage that the general obligation bonds proposed for April 2, 2019 will be used to make capital improvements to facilities in each service area noted. Information contained herein describes how MOA expects to use the bond proceeds. However, as project development progresses, changes in scope, project feasibility, phasing, timeline, or estimated costs may occur that result in acceleration, delay, or adjustments related to the above projects.



Anchorage Public Library Community Resource Coordinator Progress Report, January 2019

OVERVIEW

The Anchorage Public Library Community Resource Coordinator (CRC) is a grant-funded pilot project that provides outreach, information and assistance services for patrons at the Loussac and Mountain View libraries, especially those experiencing vulnerabilities. A collaboration between the Anchorage Health Department and the Anchorage Public Library, the project began in September 2018 and will run through December 2020. If the project is successful, our goal is to transition it to a permanent municipal program at the completion of the pilot project.

The CRC connects library patrons with available community resources through direct outreach and innovative programs, community events, and collaborations with community partners. The CRC is supported by the UAA School of Social Work and coordinates with the Municipality of Anchorage Mobile Intervention Team (MIT) and the Anchorage Coalition to End Homelessness. The CRC also works with Library staff and security to identify and engage with vulnerable library patrons.

OUTCOMES, SEPT - DEC 2018

- **Service to patrons experiencing vulnerabilities: 60+** one-on-one meetings with patrons experiencing homelessness, mental illness and other vulnerabilities:
 - Roughly 60% men 40% women (individuals and couples)
 - 50% are age 40-55
- **Food and utilities assistance: 9** individuals assisted with SNAP and **6** with heating applications.
- **Mental health referrals: 7** referrals to mental health services, with a wide range of presenting issues from severe mental illness to PTSD, anxiety and stress management.
- **Service to individuals not already engaged in Coordinated Entry: 5** individuals identified and served (both homeless & housed with severe behavioral health issues) who do not appear to be in the Mobile Intervention Team's database.
- **Substance misuse referrals: 3** individuals referred to recovery services (**2** to CITC Recovery Services and **1** pending referral to Akeela or Genesis).

OUTCOMES, CONTINUED

- **Seniors: 20** referrals to the Health Department's Aging and Disability Resource Center; **4** completed Senior Benefits applications.
- **Job search assistance: 11** individuals assisted with resumes and **9** with job applications.
- **Materials distributed: 1000+** CRC business cards, **50+** Alaska Public Assistance (APA) applications and **30+** re-certification forms, **20+** heating assistance applications, **50+** monthly food pantry schedules, **40+** AK disaster assistance grant info flyers, **50+** Aetna post-earthquake mental health hotline flyers, **50+** Aging and Disability Resource Center handouts.
- **Note:** *our Mountain View MSW Intern left for personal reasons in December and did not submit statistics, so these numbers don't reflect the considerable amount of work she did before leaving.*

NEXT STEPS

- Expand the program to include one day of service a week at the Muldoon Library.
- Host a 'Gamified Adulthood' class with Covenant House Alaska to teach teens life-skills.
- Launch a new collaboration with the Vet Center to create a Veteran Information Center at Loussac Library.
- Build on the weekly Housing Lab, which has turned out to be a high-demand, successful program that provides one-on-one assistance with housing and food applications.

SUCCESS STORIES

"I'm so glad you're here, thank you, I feel so much better." Woman, age approx. 60, who didn't understand a Alaska Public Assistance letter asking her to pay back SNAP benefits awarded in error. She was shown how to challenge the claim and how she can pay back benefits incrementally.

"I hate these applications. I hate paperwork. I never do this because I'm slow at reading. Thank you for your help." Male, age 36, patron regular, living in camps for six years, with no income and no public assistance. Now engaged with services at CITC.

A patron who would be stereotypically the least likely to "engage with services" attended the "Community Resource Coffee" event and not only engaged with Assets (disability support), he also filled out their application and sent it in on his own.

"Two individuals who've camped for the last six years walked into my office Friday afternoon and left with completed SNAP applications and a Monday appointment with CITC's outreach team." – Rebecca Barker, CRC



Community Resource Coordinator Rebecca Barker

COLLABORATIONS

- Municipal Mobile Intervention Team
- Anchorage Coalition to End Homelessness
- SNAP benefits program
- Cooperative Extension Service SNAP Education program
- Cook Inlet Housing Authority
- Recover Alaska
- Alaska Mental Health Consumer Web
- Forget-Me-Not
- Covenant House Alaska
- The Vet Center

FUNDERS

- Alaska Mental Health Trust Authority
- Recover Alaska
- Alaska Community Foundation, Social Justice Fund

PROJECT HOSTS

- Anchorage Health Department
- Anchorage Public Library
- Anchorage Library Foundation

TIMELINE

Fall 2017

- Initial funding secured from Alaska Mental Health Trust (\$75,000) and Alaska Community Foundation Social Justice Fund (\$15,000).

Early 2018

April 2018

- Funding secured from Recover Alaska (\$20,000).
- Our final funding application was rejected, so we trimmed the budget and used existing technology so we could move forward with the project in 2018.

May-August 2018

- Worked with our partners in the Municipality to create the new position, set up accounting strings and determine the partnership structure with the Anchorage Health Department.

September 2018

- Hired Rebecca Barker, MSW; Rebecca was our first Social Work Intern in the Library in 2016-17 and helped establish the program; the two 2018-19 Social Work Interns began year-long internships (one had to leave in December).

October 2018

- Renamed the program from Social Worker in the Library to Library Community Resource Coordinator to more accurately reflect the nature of the program and to be more approachable for patrons.
- The CRC worked with the Library's Communications Coordinator to develop brochures, posters and other materials to promote the CRC, resources and programs. Materials are used while tabling, during outreach and at library site locations.

December 2018

- Applied unspent Library labor funds to cover the program for 2018, allowing us to stretch grant funds to cover all of 2019; created a CRC office on the 2nd floor of Loussac next to security, which has high visibility for patrons and is easily accessible by staff in all locations of the building.

QUESTIONS?

To learn more, contact Clare Ross at 538-2259 or rossce@muni.org.

LIBRARY ADVISORY BOARD
STRATEGIC PLANNING NOTES
APRIL 18, 2016

CORE VALUES

Who are we

- Community members for all Anchorage
- Life long learners
- Mensas
- Ambassadors, connectors, mavens

What are we passionate about

- Access
- Education
- Support kids
- Open doors
- Community building
- Strong successful library
- Community

Core values

- Support of the library and intellectual freedom
- All need to be heard
- Freedom to explore
- Better living through library giving

PURPOSE

Fundamental purpose

- Advocacy
- Bridge between city administration, users and staff
- Support for services
- Protect the library system
- Welcoming all

What are we “selling”

- Library as a public space for all
- Fun, family, investment in the future
- Democracy: equal opportunity, privacy, intellectual freedom
- Curiosity
- Peace and love
- ROI for library investment
- Information, imagination, free wifi
- Workforce development for the city

AUDIENCE

Whom do we serve

- Everyone
- Library/muni
- Alaska
- All sectors of the community
- Worldwide community and connectivity

What drives our “business”

- Hours open at public’s convenience
- Community growth/strength
- Need: community access to information, space, “commons”
- Community needs
- Literacy
- The growth and sustainability of our town
- Belief that access to knowledge will be a defining issue of the future

THE FUTURE

Next year

- Collect stories about the library and be a mouthpiece
- Measure outcomes not output
- Rotate locations
- Set data goals to inform work
- Develop indicators showing why libraries matter
- Talking point for visiting community councils
- Friends, Foundation
- Student member
- JBER member
- Open communication with mayor and assembly
- Define LAB roles and responsibilities

Five years

- Independent board with independent director
- Girdwood member
- Virtual/video conference meetings
- Statewide presence
- Pivot public perception of library

Ideal organization

- Well defined, active and strong
- Regular part of assembly meeting schedule

Best in the world

- Global network with libraries
- Bend legislature to our will

TASKS

- Mission moment – what to learn LUCY
- Set data goals to inform work MJ, JON, KIRK
- Develop assembly, community council and mayorial ???plans JON
- Develop indicators showing why libraries matter
- One sheet talking points to use with community councils LUCY
- Review budget DAVID, MJ
- Rotate locations
- Review policies MJ, LUCY, LUPE
- Increase communication with other groups leading to a unified voice DAVID
LUCY
- Student member TANYA
- Recruit ad hoc JBER member NANCY
- Finish long range plan MJ
- Review municipal code CRISTY