

Municipality of Anchorage
Library Advisory Board Agenda
Z.J. Loussac Library
Alden Todd Board Room
Wednesday, Dec 21, 2016
5:30 p.m.

1. Call to Order

2. Roll Call

| | |
|------------------------------------|-------------------------|
| Barbara Jacobs | David Levy, Chair |
| Lupe Marroquin | Nancy Hemsath |
| Cristy A. Willer, Secretary | Jonathan Bittner |
| Lucy Flynn O'Quinn, Vice President | Lourdes Linato-Crawford |
| Kirk Rose | Quincy Taylor, Teen Rep |

3. Person (s) to be Heard

4. Introduction of New Board Members

5. Mission Moment:

a.Brand Book, Annie Reeves, Community Relations Coordinator,
and discussion of future LAB presentations

6. Consent Agenda

- a. Dec 21, 2016 Agenda
- b. Nov 16, 2016 Minutes

7. Discussion/Action Items

- a. Election of Officers
- b. Review LAB Strategic Plan and Feb 3 Assembly Presentation
- c. Policy review for Lost Materials
- d. Director's Report

8. Comments/Discussion

9. Potential Agenda Items for Next Meeting, **January 25, 2017**

10.Adjournment

**Municipality of Anchorage
Library Advisory Board
November 16, 2016
Minutes**

Location: Z.J. Loussac Library, Alaska History Room

Roll Call:

| | | | |
|----|-----------------------------|----|----------------------------|
| X | David Levy, Chair | X | Nancy Hemsath |
| X | Cristy A. Willer, Secretary | X | Tanya N. Taylor-Winchester |
| X | Lucy Flynn Zuccotti | EX | Jonathan Bittner |
| EX | Barbara Jacobs | X | Kirk Rose |
| X | Lupe Marroquin | | |

Staff Present: Mary Jo Torgeson, Doug McCallister

Call to order: David Levy, Chair, called the meeting to order at 5:40 p.m.

Persons to be heard: None.

Mission Moment: Doug McCallister, Alaska History Room Librarian, provided a description and tour of the Alaska History Room collection, including a breathtaking visit to the archives. Mr. McCallister suggested restoring the History Room to the same hours as the rest of the library. (Some board members suggested that an annual recap of the tour would be appreciated.)

Consent Agenda:

- The agenda was approved as amended (to change "Election of Officers" to "Discussion of Roles and Responsibilities of Officers"): Lucy moved, Cristy seconded; motion passed.
- Minutes of 10.19.16: Nancy moved to approve, Lucy seconded; motion passed.

Discussion/Action Items:

- David is in his third year of chairmanship and believes that it's time for someone else to take over. All three positions (Chair, Vice-Chair, Secretary) are currently open.
- \$120,000 was returned to the Library budget, but it's unclear what positions it will fund (custodial, security?). Discuss after first quarter budget is reviewed.
- Exxon generously donated \$50,000 worth of furniture.
- Library staff gave library cards to all muni employees.
- Suggestion was made for Rebecca Barker (intern from UAA) to do the Mission Moment in December.

Agenda items for December 21:

- Election of officers
- Potential Reduction of hours at Loussac Library
- Discussion of the \$120,000 returned to Library budget.

Adjournment

Lucy moved and Nancy seconded a motion to adjourn. The meeting was adjourned at 7:16 p.m.

STRATEGIC PLAN TASKS: 2016-2017

| TASK | LAB MEMBERS | STAFF | INFORMATION NEEDED | TIMELINE |
|---|--|----------------------|--|-------------------------------------|
| Mission moment topic | Lucy | MJ | | Sept |
| Set data goals/indicators to inform work | Jon, Kirk | MJ | Current data collected | July |
| Develop Assembly, Community council and Mayorial topic for future presentations | Jon | MJ | Determine from Schuute possibilities, TBD priority community councils | August |
| One sheet talking points to use with community councils | Lucy | Sherri, Annie Reeves | Work with staff to include priorities | August |
| Review budget | David | MJ | Priorities from staff | June and July |
| Rotate LAB meeting locations | | MJ | | Ongoing |
| Review policies | Lucy, Lupe | MJ | Present a new policy each month to LAB, including staff recommendations for update | September |
| Increase communication with other Friends/Foundation leading to a unified voice | David, Lucy | | Strategic plans for each group, including Library's short and long term plans | |
| Locate a student member | Tanya | | | August |
| Recruit ad hoc JBER member | Nancy | | MJ for coordination | |
| Presentation to Assembly for Long Range plan | | MJ | Guidance Chris Schutte | Late summer |
| Review Municipal code for LAB duties and description, including a rewrite | Cristy, Lupe | MJ | MJ coordination | |
| Succession for Board | All Board submit total of 5 names and discuss responsibilities with prospective member | | Process of citizen placement on Advisory Board from city website | August |
| Develop Long Range Plan communication strategy | ? | MJ/Chris Schutte | | Oct planning for Jan implementation |



Anchorage Public Library **Lost, Stolen or Damaged Materials Policy**

Purpose

The purpose of the policy is to ensure that the quality and size of the collection is maintained in accordance with the library's mission and in concert with the *Collection Development Policy*.

Responsibility

When a library item has been lost, stolen or irreparably damaged, it is the responsibility of the card holder (or the parent or legal guardian in the case of a minor) to pay for replacement. See Appendix A. **The library does not accept substitute items for lost, stolen or irreparably damaged materials.**

Lost, stolen or damaged items borrowed through, but not owned by Anchorage Public Library, fall under the owning library's policies.

Process

The patron will be charged the retail price of the library item. Items that do not have a current retail price will be charged the default price for replacement. Default prices are calculated from the average current market price and are subject to change. See Appendix B.

Refunds

If a lost or stolen item is recovered and returned within thirty (30) days after a replacement fee has been paid and is in good condition, there will be a refund, less a processing fee of \$5.00 per item. If the replacement charge was issued in error, the patron will receive a full refund. Materials not stamped "withdrawn" or "discarded" are still the property of Anchorage Public Library and must be returned if found.

The patron may keep the damaged item after the fee has been paid, and the item has been removed from the collection.

Appendix A: Registration Card

Appendix B: Schedule of Default Fees for Lost, Stolen or Damaged Materials

Recommended for approval: Library Advisory Board. January 21, 2009

Approved by: Karen Keller, Library Director. January 21, 2009

Recommended for approval: Library Advisory Board, December 21, 2016

LIBRARY DIRECTOR'S REPORT

December, 2016

Loussac Renovation Project: Windows going in, no firm date for opening entryway/1st floor; signage and furniture order completed; stairs are in

Staffing: We are developing several teams to test out Lean Sigma Six projects in the next year. Our goal is to examine the workflows of the new Patron Services work area and the new Technical Services area be as efficient as possible. We are talking with several Sigma Six experts to help work with staff.

Branches:

Muldoon:

- We have had two issues with teen patrons breaking the door and window at the entrance of the library.
- Branch is finally fully staffed after a long term staffer retired.

Eagle River:

- Connections with local writing groups resulted in a tripling of attendance for this month's NaNoWriMo (National Novel Writing Month) events.
- CE Library is partnering with Joy Lutheran Church to present *Duty Bound*, a special initiative to bridge the military-civilian divide through the use of film, art and literature. The effort is funded by a grant from the Alaska Humanities Forum. The library is hosting an ongoing book discussion on the first Tuesday of each month through March 2017. Copies of the anthology *Standing Down* are available at the library for participants.
- We've introduced a new Chess Club program twice monthly for ages 8-18. Volunteers are providing chess sets and instruction. This was initiated through a homeschooling group in Eagle River.

Mountain View:

- Increased incidents related to adults and inappropriate behavior.
- The International Game Day program held on November 19th 2016 was a great success. We had tables with all types of traditional board, card, and dices games. We had a large turnout for IGD 2016, most were teens and school age patrons with a few adult patrons. MV was excited to connect with so many other libraries and institutions to promote game culture across the nation and the world.
- Teen Games: A large turnout for Teen Games this month. Having this afterschool time set aside for teens to play games and have a comfortable space just for them is a lasting way to show them the library has programs and services for them.

Girdwood:

- Claire gave a short report on the library, including current and future programs for the monthly Girdwood Board of Supervisors meeting.
- Fifteen programs, three adult, the remaining youth. There are significantly more programs at Girdwood now.

Community Relations/Foundation/Friends

- Sent out fundraising letters for renovation and year end letter.
- Worked on a digital campaign to raise awareness, with ads running on Facebook, ADN and KTUU
- Created a master System wide calendar

- Rolled out a Brand book to staff
- Met with ASD School Superintendent to discuss potential projects, including a courier systems to high schools, joint use facilities, sharing data

Youth Services

- Grant funded Ready to Read Librarian position for State Wide early literacy services has been filled
- The summer learning team met and renamed summer reading to be "Summer Discovery" and started identifying partners for greater reach within the community. Joining this library team were June (United Way), Thomas (Afterschool Alliance), and Ann (Anchorage School District).
- Elizabeth continued our series of Library Skills for Homeschoolers
- Outreach consisted of: Aviation Museum at a Imagination Library; promotion of library cards in schools; Moose's Lodge Youth Congress; Susitna Elementary and Government Hill; talk to parents about early literacy at Threads

Adult Services

- Rayette Sterling resigned as Adult Services Manager, Stacia McGourty is Acting Manager. The position has been posted.
- November programs focused on using library resources and health care signups.
- We had many partners provide programs, including FEMA, AK Legal Service, BP Energy, Denali Credit Union
- KTVA interviewed Nate Howes about a Providence Hospital outreach that he does at the Neonatal unit.



Strategic Plan 2014 – 2017
Reviewed June, 2016

1) Create an internal culture of support for Library values, goals and key messages

- Position descriptions, hiring processes, orientation, training, and communications reflect our values and goals
- All staff receives training on Library values and goals
- 75% of staff provides feedback based on internal culture/goals survey on themed survey

2) Be a welcoming, community-centered Library

- 85% customer satisfaction based on annual survey
- Increase hours of service at branches

3) Advocate for increased Library funding

- Maintain or increase operating budget through multiple efforts (MOA, Grants, Foundation)
- Library bonds pass in elections

4) Maximize assets (staff, space, partners, volunteers, technology and materials) to optimize the experience for visitors

- Establish volunteer corps to support increased adult and teen programs
- Pursue and develop partnerships that reflect the values of our diverse community
- Establish core competencies training program for all staff and volunteers

5) Improve access to Library services for maximum ease of use

- Examine workflows
- Facilitate roaming reference as guides to support the use of the library
- Review improvements of website

6) Every city resident champions the Library

- Develop concise, branded messaging for external communication that expresses the value of library activities
- 5% increase in number of visits
- Develop programs responsive to community needs
- Increase number of partnered programs and Library presence in the community

7) Library is a community leader in developing and supporting successful youth

- 5% Increase youth participation in all youth programs
- 5% Increase numbers of students utilizing online and one on one homework help
- 5% Increase in early literacy activities (outreach, grants, materials, programs)

ANCHORAGE PUBLIC LIBRARY 2016 PROGRESS REPORT

Review Strategic Plan, Purpose and Values:

- Due to the staffing impact of the remodel, we extended our current strategic plan one more year. Staff developed a task list and timeline as part of that process.
- The Library Advisory Board and the Anchorage Library Foundation both created Strategic Plans to guide their work.

Make the library easier to use:

- Implemented online card registration, so that the public can apply for a card anywhere and use our online resource for a month before coming in and getting a permanent card.
- We received permission to develop a new Library website.
- Fully implemented RFID and self checkout units.
- Allowed mobile printing to be available through personal devices.

Improve Technology and Equipment:

- Increased wifi capacity and broadband in all locations. This not only improved capacity and network architecture in all locations, it also allowed easier accessibility to our users, all at a greatly reduced cost to the city.
- Updated the Library Technology Plan.

Programs and Services:

- Implemented a partnership with ACS's TekMate to take over management of the Innovation Lab.
- Expanded branch hours in three locations, bringing an additional 520 open hours per year, or 10 hours/week.
- Developed a Workforce Readiness Pilot Project at Mt. View Library.
- Increased Online usage of Lynda.com, hoopla and other virtual resources, offering remote access to community members to increase job skills, and support lifelong learning.
- Offered resources through our UAA Social Work Intern at Loussac, and partnerships with the Food Bank, Listening Post and the Department of Health and Human Services Aging and Disability Resource Center. These efforts are in alignment with the Mayor's goals to eradicate homelessness, improve the health of the community and strengthen Anchorage neighborhoods.
- Developed new ways to reach out to our community, such as sponsoring Nerd Night and developing a mobile bike, Library A Go Go.

Partner with ASD and other community partners:

- Conducted Library Card drive within MOA and other agencies (Health/Human Services, IT, Employee Relations, AWWU).

Develop short term and long term funding Plans

- Worked with Foundation on Capital fundraising plan for Loussac building project. Raised approximately \$360K in cash and workspace donations.

Long Range Plan:

- Developed a Long Range Plan, in conjunction with Library Advisory Board, Foundation and the City of Anchorage.

Collection

- Created a new collection of easy non-fiction.
- Reconfigure adult and media collection at Loussac.

Funding

- Saved the library funds by applying for Category 2 under the Erate
- Improved broadband services to all location by opening up for bid creation of new network.

WHAT TO LOOK FOR IN 2017 (Draft)

Strategic Plan 2018-2020:

- We will work with a consultant to develop a new community driven Strategic Plan. Library Advisory Board will be instrumental in determining community members to involve in the process.

Make the library easier to use:

- Create a new website that better fits the needs of the library.
- Implement online payment of fines.
- Implement meeting room payments online (carried over from 2015).
- Upgrade of Marston Theater equipment. While this has been partially completed, we are delaying full implementation so that the equipment will be fully warranted.
- Implement adding devices to augment desktop computers, including vending machines in three locations (carried over from 2016 due to complication with vendors).

Improve Technology and Equipment

- Implement additional devices for the public to use (Chromebooks and Pad Dispensers).
- Implement automated handling and increased use of self checkout machines

Programs and Services

- Creation of service points on all floors to make it easier for the public to obtain information and services from any floor.
- Develop a survey to determine how satisfied the public is with our services.
- Explore alternative methods of material delivery in both public and private spaces.
- Transition Summer Reading Programs to Summer Discovery for all ages, incorporating greater learning opportunities for youth.
- Make the media music collection easier to use by changing the cataloging to more popular named categories
- Develop a workforce readiness program at Loussac
- Move the Innovation Lab to the 3rd floor and create a new space for workforce readiness and computer lab

Staff and Advocates

- Hiring of an IT and Adult Services Managers and a new Assistant Director.
- Training of all public service staff so that there is a level of competency and added flexibility to work various desks.
- Review public services position descriptions to align them with a greater flexibility to work multiple desks
- Train all advocates to attend community events, such as community council meetings, to advertise the library and take community input. This will help to prepare for future bonding and other fund raising options

Develop a Marketing Plan: As Foundation plans for a Capital Fundraising project, we need to increase and improve our visibility.

Loussac Renewal Project:

- Reopen Loussac in the Summer of 2017
- Conduct a Charette to determine future renovation phases of the building

Creating Efficiencies/Funding

- Increase the rental of rooms and grounds
- Increase the number of grant dollars received from the library
- Develop a model for continuous improvement by

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Alaska History Room, 2nd Floor
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1. Call to Order

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| Barbara Jacobs | David Levy, Chair |
| Lupe Marroquin | Nancy Hemsath |
| Cristy A. Willer, Secretary | Jonathan Bittner |
| Lucy Flynn O'Flynn | |
| Kirk Rose | |

1. Person (s) to be Heard

2. Mission Moment:

- a. Doug McCallister, Alaska History Room Librarian and purpose of Alaska Room

3. Consent Agenda

- a. November 17, 2016 Agenda
- b. October 19, 2016 Minutes

4. Discussion/Action Items

- a. Election of Officers
- b. Potential Reduction of Hours at Loussac Library
- c. Strategic Plan task review
- d. Director's Report

5. Comments/Discussion

6. Potential Agenda Items for Next Meeting, December 21, 2016

- a. Review Library Policies for discussion

7. Adjournment

**Municipality of Anchorage
Library Advisory Board
October 19, 2016
Minutes**

Location: Z. J. Loussac Public Library, Alden Todd Board Room, level 4

Call to Order: David Levy, Chair, called the meeting to order at 5:39 p.m.

Roll Call:

| | | | |
|-----|-----------------------------|---|-------------------|
| X | Jonathan Bittner | X | David Levy, Chair |
| X | Lupe Marroquin | X | Nancy Hemsath |
| EXC | Cristy A. Willer, Secretary | X | Barb Jacobs |
| X | Lucy Flynn O'Quinn | | Vacant |
| EXC | Kirk Rose | | |

Staff Present: Mary Jo Torgeson

Person(s) to be Heard: none.

Mission Moment: none (Elizabeth Nicolai was unable to attend, will come to the November meeting)

Consent Agenda:

- The agenda was approved, with the alteration of Lucy Flynn O'Quinn's surname, and the addition of Board Recruitment
- September 21, 2016 Minutes: Lupe moved to approve; Barb seconded; motion passed.

Discussion/Action Items:

- Clare Ross and Foundation Members Ro Sturgulewski and Chris McGee attended the meeting and discussed the new direction of the Foundation Strategic Plan. The Foundation is currently working on a 5 year plan and drafting their 2017 goals. The plan to focus on high-level fundraising. This leads to a discussion about focus, advocacy roles, and the need for communication with the LAB and Friends of the Library.
- Strategic Plan Tasks Progress: Jon & Kirk are setting up a meeting with Schutte, Lucy is meeting with Sherri & Annie, a review of the policies has begun. All other tasks are ongoing.
- Budget: The administration is requiring a \$150k reduction. That comes by three positions in Adult Services being ¾ rather than full time, cuts in patron services staff hours (hours, not individuals and open positions will not be filled). Small cuts to collections and miscellany. The budget means we will not be receiving the requested security guard for the first floor, nor will we have additional janitorial services available when the remodel is complete (with 12k sq feet). Discussion of a grant proposal for Eagle River mini-automated handling to relieve some pressure on the staff there. No bond will be floated in 2017. Consideration of closing Loussac at 8pm M-Th to allow staff to catch up with tasks. Too lean to do during open hours.

- Performance Values Results: Brief discussion of new library cards to ASD students, numbers for the summer reading program, and renovation disruption.
- Director's Report: Discussion of programming including banned books, veterans reading group, and mammography. We are transitioning from ACS to GCI for our broadband provider which will result in a cheaper rate and better quality. We may move our website away from the city, but questions of hosting and management are unanswered.
- Board Recruitment: Tanya Taylor Winchester has resigned from the board. Discussion of replacements and recruiting for the Student position.

Adjournment

Lupe moved and Jon seconded. Meeting adjourned at 7:06 p.m.

STRATEGIC PLAN TASKS: 2016-2017

| TASK | LAB MEMBERS | STAFF | INFORMATION NEEDED | TIMELINE |
|---|--|----------------------|--|-------------------------------------|
| Mission moment topic | Lucy | MJ | | Sept |
| Set data goals/indicators to inform work | Jon, Kirk | MJ | Current data collected | July |
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| One sheet talking points to use with community councils | Lucy | Sherri, Annie Reeves | Work with staff to include priorities | August |
| Review budget | David | MJ | Priorities from staff | June and July |
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| Increase communication with other Friends/Foundation leading to a unified voice | David, Lucy | | Strategic plans for each group, including Library's short and long term plans | |
| Locate a student member | Tanya | | | August |
| Recruit ad hoc JBER member | Nancy | | MJ for coordination | |
| Presentation to Assembly for Long Range plan | | MJ | Guidance Chris Schutte | Late summer |
| Review Municipal code for LAB duties and description, including a rewrite | Cristy, Lupe | MJ | MJ coordination | |
| Succession for Board | All Board submit total of 5 names and discuss responsibilities with prospective member | | Process of citizen placement on Advisory Board from city website | August |
| Develop Long Range Plan communication strategy | ? | MJ/Chris Schutte | | Oct planning for Jan implementation |

LIBRARY DIRECTOR'S REPORT

November, 2016

Loussac Renovation:

- Opening front entrance in spring, project to finish in summer
- Furniture bids have gone out, expect to have furniture in time for opening the front doors in the spring
- Received an Exon donation for all of our office furniture needs, saving over \$50K
- Starting discussions about utilizing Lean Sigma Six management tools to new areas within the library to create more efficiencies.

Library Technology:

- Our entire systemwide network, both public and staff, has migrated to a new provider. We have up to 1GB now, which will be adequate for some time. In addition, we will be creating a more robust WIFI system by the end of the year.
- Staff working to finish end of year projects, including dispensers and adding to the number of devices through the purchase of Chromebooks

Staffing:

- As part of our budget reduction for 2017, we have lost 2.6 FTE positions.
- We have added three new children's librarians due to open positions in the last six months.

Branches:

Muldoon:

- Staff changes, including a retirement of a long time Library Assistant Geri Elliot, a new children's librarian

Eagle River:

- CE Library is partnering with Joy Lutheran Church to present Duty Bound, a special initiative to bridge the military-civilian divide through the use of film, art and literature. The effort is funded by a grant from the Alaska Humanities Forum.
- Artist Amy Meissner led 3 community art workshops to expand the Dragon Flight textile art piece on display at CE Library. 83 people participated, including the best friend of Jessie Withrow, the young woman for whom this piece was originally commissioned.

Mountain View:

- Mt. View staff have hosted an elephant and Piggie party, Adult programs, including Tundra Vision
- We continue to have a steady turnout for Job Lab and our new NineStar ESL class. We had 2 Job Lab attendees return to thank Sarah McBryde and report that they had found jobs based on the help and coaching they received in the program.
- We have a small but steady increase in patrons using the Listening Post service. This service has been used by teens as well as adults.
- We had 7,418 patrons visit the library in October, a 14% increase in visitors over October 2015, when we had 6,483 patrons visit the building. It is noteworthy that our 14% increase in open hours aligns with our 14% increase in patron visits

Girdwood:

- Programs ranged from preschool to teen programs, Wii gaming, pajama storytime and even a yarn circle. Outreach included going to the Girdwood K-8 school to promote library programs and resources. There were an average of 12 people per program.
- Library Manager Agni provided a report to the Girdwood Board of Supervisors about current and future programs

Community Relations/Foundation/Friends

- Foundation sent out letter from all three mayors to support grassroots fundraising for the renovation, using emails from our library cards. Goal was \$60K, and are at 53% of that goal
- Tightening up our procedures on all communications by developing APL brandbook, tightening up on our social media strategies
- Have a much broader reach for our newsletter

Youth Services

Adult Services

- October programs focused on Financial Literacy, Breast Cancer Awareness, and supporting Alaska Book Week.
- *The Listening Post* started regular hours at Loussac Monday, Tuesday, Thursday and Sunday.
- United Way and the Better Business Bureau partnered with us for Financial Fitness Fair at the Sears Mall.
- DHHS Mammogram Van and HPV vaccines
- *Sol de Medianoche* volunteers provided Spanish Language voter registration assistance.



URBAN LIBRARIES COUNCIL

INSPIRING LIBRARIES.
TRANSFORMING COMMUNITIES.

Leadership Brief: Libraries Expanding Summer Opportunities

Overview

All school-aged children need opportunities during the summer to continue thinking and learning, to develop new skills, and build their confidence so that they return to school ready to succeed. The need is particularly acute for children from lower-income families who have fewer opportunities for summer learning and are more likely to lose academic ground when they are out of school.

Public libraries are emerging as key leaders in closing the summer opportunity gap by moving beyond traditional summer *reading* to more integrated, intentional summer *learning* programs that focus on a variety of academic and developmental areas. Libraries bring significant assets to summer learning, such as:

- A trusted, inclusive atmosphere with safe and flexible opportunities to read, create, discover, and explore
- Experience delivering summer reading programs
- Access to and experience using diverse learning resources and approaches
- Deep community connections to support summer learning inside the library, at schools, and other accessible places
- Special rapport with parents and families to encourage engagement in their children's summer learning

This Leadership Brief focuses on the progressive work of public libraries in providing summer learning programs that develop students' skills while maintaining the flexibility of active learning that is unique to the library experience. It provides models of summer learning that emerged from the *Accelerate Summer* research, examples of successful programs, and five action strategies to help libraries become even stronger summer learning leaders.

The Need for Summer Learning Opportunities

"Can you imagine cellist Yo-Yo Ma or basketball star LeBron James going for three months without practicing their craft?" asked Dr. Kevin Maxwell, Chief Executive Officer of the Prince George's County Public Schools, as he joined other county leaders to launch *Summer @*

Your Library, a collaboration of **Prince George's County Memorial Library System** and the school system. "Kids can't put their books down for three months and expect to keep up."¹

Without meaningful learning opportunities, summer becomes a time of risk for students, particularly those from lower-income households.

About this Leadership Brief

This Leadership Brief highlights the growing role of public libraries as leaders in summer learning. It builds on the findings of the *Accelerate Summer* strategic partnership between the Urban Libraries Council (ULC) and the National Summer Learning Association (NSLA) with support from the Institute of Museum and Library Services.



"In almost every community or neighborhood, the public library is a bedrock institution that plays a critical role in keeping kids of all ages safe and productively engaged during the summer months."

—Sarah Pitcock, CEO
National Summer Learning Association

Research has shown that:

- Unequal access to summer learning during elementary school accounts for up to two-thirds of the achievement gap between ninth-grade students from lower- and higher-income households.²
- Children in lower-income homes who don't regularly participate in summer learning programs may be at least two years behind their peers by the time they reach fifth grade.³
- Summer learning programs with high-quality instructors and parental involvement can mitigate summer learning loss and even produce learning gains.⁴

Public libraries are addressing these issues by working closely with schools and other partners to reach and engage students most in need of learning opportunities to help them make the most of their summers.

Library Summer Learning Models that Expand Opportunities

ULC and NSLA's *Accelerate Summer* research identified several existing models for library summer learning programs that are making a difference.

- **Summer Reading PLUS.** Incentive-based summer reading programs are enhanced by also awarding credits and prizes for participation in STEM; connected learning; and other inquiry-based, active learning activities. These programs allow participants to engage in activities at the library or at home and link these experiences with reading material. Activities could include visiting a museum, cooking a meal at home, writing a letter, or working in a library maker space.
- **Skill-based, drop-in learning activities.** These programs emphasize flexible opportunities for learning on a time-available basis rather than

requiring enrollment in a full-time, five- or six-week camp. Libraries are particularly experienced at offering productive drop-in and self-directed summer learning experiences with learning goals so that participants gain knowledge and skills while having fun.

- **Focused enrollment programs.** Libraries are also offering enrollment-based programs that address specific learning outcomes (early literacy, grade-level reading, STEM learning, etc.) and are targeted for youth and families who do not have access to other educational support.

To support their summer learning approaches, libraries are creating partnerships with key community resources including:

- **Museums, zoos, aquariums, and national parks** to draw on subject-matter expertise, organize group trips, and get family-pack tickets as incentive prizes for summer learning participants
- **Schools and school districts** to identify student participants, promote summer learning programs, align programming, and share data to demonstrate learning gains
- **City and county government** to align programming with education networks and departments (e.g., parks and recreation), share data, and increase awareness of the library's education role
- **Local businesses** to recruit professional volunteers and mentors and to provide funding and incentive prizes for summer reading and learning achievement
- **Nonprofits and community-based organizations** to leverage expertise and community connections and maximize program offerings

NSLA's High-Quality Practices Embodied by Library Summer Learning Programs:⁵

- Inquiry-based learning
- Program spirit
- Collaboration and leadership
- Skill-building and encouragement
- Belonging
- Displaying youth work

Library Summer Learning in Action

Summer Reading PLUS

Saint Paul Public Library's *Summer Spark!* invites participants to "have fun, stay active, and keep learning all summer long." Participants earn points toward prizes for reading and completing learning activities such as following a recipe to help make dinner, making a collage, going to an event at the library, and other activities that can be completed at the library, at home, and in the community.

Broward County Library sets summer learning goals for four age groups—preschool, children, teens, and adults—and encourages participants to use an online program to track their progress. Participants earn points toward medals for completing challenges such as attending events, downloading learning resources, engaging in family-reading sessions, accessing databases, and completing required back-to-school activities.

Ottawa Public Library aims to inspire a sense of adventure and wonder, nurture children's imaginations, and celebrate their accomplishments through their *TD Summer Reading Club*, a Canadian national program supported by TD Bank Group. Youth have the opportunity to "Go Wild" and participate in programming featuring arts and crafts, dance, games, illusions, performing, science, sports, stories, technology, and much more.

Skill-based drop-in programs

Chicago Public Library's *Rahm's Readers Summer Learning Challenge* designs its activities around the Framework for 21st Century Learning Skills⁶ and incorporates three STEM/STEAM learning tracks—read, discover, create—through a partnership with the Museum of Science and Industry. Chicago Public Library was awarded the first-ever Founder's Award for Excellence in Summer Learning in 2015 for its efforts to accelerate academic achievement and promote healthy development for low-income children and youth.

"Libraries are uniquely positioned to OWN summer learning and to do so in a way that is community appropriate and assures equity."

—Steven V. Potter, Library Director and CEO
Mid-Continent Public Library

Fort Worth Library's *Worth Reading* is a community-wide program aimed at getting children, youth, and adults engaged in reading and learning all year long. During the summer, the program uses activity templates that are aligned with the state curriculum standards in English language arts, reading, and science to build related skills for young participants.

Focused enrollment programs

New Haven Free Public Library works with schools in their branch neighborhoods to identify struggling kindergarten through third-grade readers to enroll in their *READY for the Grade* summer learning program. With support from the New Alliance Foundation, the library provides twice-a-week group tutoring sessions and once-a-week family nights with dinner and individual tutoring during a seven-week program designed to improve reading proficiency.

District of Columbia Public Library offers *Science in the Summer*, a four-day, one-hour-per-day STEM course taught in the library by certified teachers. The program is designed for elementary school students who enroll at no charge and follow a curriculum developed by its funder, Glaxo Smith Kline, in partnership with the American Association for the Advancement of Science. Students are assigned books in connection with the class work, which involves experiments, and a workbook for use at home.

New York Public Library's *Literacy Leaders* program trains high-school students to be literacy tutors through a credit-earning course and then employs them to work with struggling first- and second-grade readers during a seven-week summer session.

The Free Library of Philadelphia initiated *Back-to-School Jumpstart Camps* as a component of the library-convened citywide *Read! By 4th* program. The library provides the Jumpstart Camps during the last three weeks in August to bolster kids' enthusiasm for school while building literacy skills.

Five Strategies for Adopting a Summer Learning Approach

1. **Engage team members across the library.** Transitioning from a long-time summer reading program to summer learning requires a cultural shift in how the library designs and delivers educational programming. Involving both library leaders and branch staff in planning and implementing summer learning programs

can bring in new perspectives and approaches while communicating the value, impact, and expectations of the library's summer learning approach.

2. Connect summer reading and other library services.

A summer learning approach can be built around activities that the library already does well, such as offering family reading programs, opening maker spaces, hosting special events and speakers, and creating opportunities for older youth to volunteer or work as program leaders to gain job skills. Libraries are also summer hubs for services that students might not receive when schools are closed, such as free meals.

3. Start planning in September. As soon as students head back to school, start planning for the following summer while information, feedback, and new ideas for strengthening the program are fresh. Moving from a reading to a learning focus, building new partnerships, or implementing new software programs to track participation takes time. Early planning and promoting allows staff members to try out new ideas and gives families time to get ready for summer learning.

4. Initiate and cultivate partnerships with schools, museums, and other partners. Connecting with organizations in the community that are also providing learning and enrichment opportunities can help reach more students, provide expertise in new content areas, and offer a cost-effective way to expand learning opportunities. Establishing

shared learning goals strengthens partnerships and provides incentives to exchange achievement data to demonstrate program effectiveness. Partnership agreements help to ensure that roles and responsibilities are clearly spelled out.

5. Plan programming with clear learning goals. To ensure that students are not losing ground during the summer, programs that reinforce content knowledge, build skills, and link to academic standards will have the greatest impact. Strong partnerships with educators and school districts are needed to ensure that summer learning programs support academic standards. Programs can also be designed to help students acquire important 21st-century skills, such as problem solving, leadership, digital literacy, and teamwork.

Libraries Owning Summer Learning

Now is the time for library leaders to drive the transition from traditional, transactional summer reading to more integrated and intentional library summer learning programs. This is an exciting time for libraries, as they continue to take a more central role in the education landscape and forge partnerships with educational institutions and community organizations to ensure that no students fall behind. Libraries are owning summer learning in their communities by serving as transformative leaders, drawing on their resources, technology, and relationship platforms to ensure summer learning programs that help close achievement gaps.

¹ Maxwell, Kevin. Remarks at an event launching *Summer @ Your Library*, Largo-Kettering Branch, Prince George's County Memorial Library System, June 8, 2016.

² Alexander, Karl L., Doris R. Entwistle, and Linda Steffel Olson. "Lasting consequences of the summer learning gap." *American Sociological Review* 72, no. 2 (2007): 167-180. doi:10.1177/000312240707200202.

³ McCombs, Jennifer S., Catherine H. Augustine, Heather L. Schwartz, Susan J. Bodilly, Brian McInnis, Dahlia S. Lichter, and Amanda B. Cross, *Making Summer Count: How Summer Programs Can Boost Children's Learning* (Santa Monica, CA: RAND Corporation, 2011).

⁴ Ibid.

⁵ David P. Weikart Center and National Summer Learning Association, *Summer Learning Program Quality Intervention*, accessed at <http://cypq.org/summerlearningpqj>.

⁶ P21 Partnership for 21st Century Learning, *Framework for 21st Century Learning*, accessed at <http://www.p21.org/our-work/p21-framework>.

⁷ National Summer Learning Association, *2015 New York Life Excellence in Summer Learning Awards* (Baltimore, MD: National Summer Learning Association, 2015).

The Accelerate Summer strategic partnership between the Urban Libraries Council and the National Summer Learning Association, funded in part by the Institute of Museum and Library Services (Grant Number: LG-07-14-0154-14), involved a scan of library summer learning programs, including a survey completed by 90 ULC members, observation site visits with eight member libraries, and interviews with additional libraries. Findings from this initiative can be found on the ULC website at <http://www.urbanlibraries.org/summer-learning-pages-309.php>

The Urban Libraries Council (ULC) is the premier membership organization for North America's leading public library systems. For more information, please visit www.urbanlibraries.org.

The National Summer Learning Association (NSLA) is the leading authority on summer learning and is the only national nonprofit exclusively focused on closing the achievement gap through high-quality summer learning for all children and youth. For more information, please visit www.summerlearning.org.

Municipality of Anchorage
Library Advisory Board Agenda
Z. J. Loussac Public Library
Alden Todd Board Room, level 4
October 19, 2016
5:30 p.m.

1. Call to Order

2. Roll Call

| | | | |
|-----|-----------------------------|--|-------------------|
| | Jonathan Bittner | | David Levy, Chair |
| | Lupe Marroquin | | Nancy Hemsath |
| EXC | Cristy A. Willer, Secretary | | Barb Jacobs |
| | Lucy Flynn Zuccotti | | Vacant |
| EXC | Kirk Rose | | |

1. Person (s) to be Heard

2. Mission Moment: Elizabeth Nicolai, Youth Services Coordinator

3. Consent Agenda

- a. October 19, 2016 Agenda
- b. September 21, 2016 Minutes

4. Discussion/Action Items

- a. Strategic Plan Tasks—Progress check in
- b. Budget - \$150k reduction
- c. Performance Values Results
- d. Director's Report

5. Comments/Discussion

6. Potential Agenda Items for Next Meeting, November 16, 2016

7. Adjournment

**ON YOUR MARK,
GET SET...
READ!**



2016 Summer Reading Celebration

2016 Summer Reading Participation



Youth signed up — 3166
Completed reading hours — 21,579
Teens signed up — 311
Teens completed reading hours — 2,774
Number of Volunteers — 88
Volunteer hours — 1,819

Sponsors and Programs



Program sponsors — 32
Special events — 45
Event attendance — 2972
Reading Rendezvous attendance — 2112

Adult Summer Reading



Adults participating—195
Adult reviews written—1,384
Adult Bingos—29

Readers to the Rescue!



The Friends of the Library donated \$1000 to Equine Assisted Therapy Alaska (EATA), after kids, teens and adults of Anchorage read 5,000 hours over the finished minutes to complete the program. EATA is a non-profit organization that supports the health of children and veterans with special needs. Actual hours contributed to the Readers to the Rescue Project — 12,459!

**Municipality of Anchorage
Library Advisory Board
September 21,2016
Minutes**

Location: Mt View Library Community Room

Roll Call:

| | | | |
|----|-----------------------------|----|----------------------------|
| X | David Levy, Chair | EX | Nancy Hemsath |
| X | Cristy A. Willer, Secretary | X | Tanya N. Taylor-Winchester |
| X | Lucy Flynn Zuccotti | EX | Jonathan Bittner |
| EX | Heidi James Frost | X | Kirk Rose |
| EX | Lupe Marroquin | X | Barb Jacobs |

Staff Present: Virginia McClure, MT View Branch Manager, and Sarah McBryde, Americorp VISTA volunteer.

Call to order: David Levy, Chair, called the meeting to order at 5:35 p.m. Board members introduced themselves to Barb Jacobs, our new member.

Persons to be heard: None

Mission Moment: Virginia McClure and Sarah McBryde discussed events at the Mt. View branch: teen services, workforce readiness, ESL classes, entrepreneur classes for women, public art, craft fair, Tiny Libraries. Kirk Rose said that the Mt. View Branch is a hub for workforce development resources.

Consent Agenda:

- The agenda was approved, with the addition of Renovation.
- Minutes of May 18, 2016: Lupe moved to approve, Kirk seconded; motion passed.

Discussion/Action Items:

- Strategic Plan Tasks: Jonathan and Kirk met regarding data. Other tasks are in progress.
- Budget: 2016 and 2017 budgets were attached and discussed. \$150,000 was cut from the original 2017 request.
- Library long-range plan was attached and discussed. Kirk moved to approve, Tanya seconded approval of long range plan.
- Renovation. There have been some cuts in services and usage at Loussac is down. Library card distribution through ASD registration has resulted in 32,000 new library members. There are improvements in wifi at the Mountain View Branch.

Adjournment

Lupe moved and Lucy seconded a motion to adjourn. The meeting was adjourned at 6:50 p.m.

STRATEGIC PLAN TASKS: 2016

| TASK | LAB MEMBERS | STAFF | INFORMATION NEEDED | TIMELINE |
|---|--|----------------------|--|-------------------------------------|
| Mission moment topic | Lucy | MJ | | Sept |
| Set data goals/indicators to inform work | Jon, Kirk | MJ | Current data collected | July |
| Develop Assembly, Community council and Mayorial topic for future presentations | Jon | MJ | Determine from Schuete possibilities, TBD priority community councils | August |
| One sheet talking points to use with community councils | Lucy | Sherri, Annie Reeves | Work with staff to include priorities | August |
| Review budget | David | MJ | Priorities from staff | June and July |
| Rotate LAB meeting locations | | MJ | | Ongoing |
| Review policies | Lucy, Lupe | MJ | Present a new policy each month to LAB, including staff recommendations for update | September |
| Increase communication with other Friends/Foundation leading to a unified voice | David, Lucy | | Strategic plans for each group, including Library's short and long term plans | |
| Locate a student member | Tanya | | | August |
| Recruit ad hoc JBER member | Nancy | | MJ for coordination | |
| Presentation to Assembly for Long Range plan | | MJ | Guidance Chris Schutte | Late summer |
| Review Municipal code for LAB duties and description, including a rewrite | Cristy, Lupe | MJ | MJ coordination | |
| Succession for Board | All Board submit total of 5 names and discuss responsibilities with prospective member | | Process of citizen placement on Advisory Board from city website | August |
| Develop Long Range Plan communication strategy | ? | MJ/Chris Schutte | | Oct planning for Jan implementation |

| | \$150K reduction plus funds to support additional revenue needs | | | | was | now | increase/decrease | PCNS | Notes | 9/26/2016 | Correct PCN | Decrease 9-26-16 | Total Final Decrease |
|--|---|-----------|--|---|---|---------|-------------------|----------------------------------|--|-----------|-------------|------------------|----------------------|
| APL | | | | | | | | | | | | | |
| Adult Services | Increase 3.75 position | \$62,593 | Correction of clerical error this position to MV to realign staffing structure and secure Automation support | The three staff were hired as 1 FTEs and have been working at that level; it is the right thing to do to pay for correction to officially restore the positions to 40 hrs on the books. No support staff for Automations and MV staffing level remains inconsistent with other neighborhood libraries | Make additional cuts elsewhere Look for future opportunities to accomplish this staff change as positions vacate | 259,288 | 321,880 | PCNS: 6111, 6112, 6114 62,592 | | | | | 62,592 |
| Tech Services | 40 hour Range 8 | \$68,043 | | | | 77,509 | - | 3855 | | | | | |
| | | | | | | | | (77,509) | | | | | (77,509) |
| Circulation 5372 | 24 hour Range 8 | \$50,141 | Vacant due to staff turnover ONIG give back \$19,935 b/c only 2 Grade 8 were not filled and they were 1 FTE each. | Reduced customer support | Will apply for grant for Automated Materials Handling at CE. If AMH is funded, move CE 24 hour range 8 back to IL Circ | 77,509 | 0 | (77,509) | since this is the only one that is not filled at Range 8 | 77,509 | 3,817 | (53,541) | (53,541) |
| Circulation 5372 | | | | | | | 19,935 | 19,935 | 537200 - Library Circulation | | | (19,935) | - |
| Collection 5383-540620 | | \$27,266 | Request FOL collection support to replace reduction in MOA funding | Reduce FOL support for library programs | Seek grants & community partners for library programs; reduce cost and number of programs | | | | Did not reduce due to PCN 5523 1 FTE, not 6 FTE | | | (4,033) | (4,033) |
| Circulation was 5372 | 40 hour Range 8 | \$67,143 | Vacant as backup for moving .75 to FTE | No cover to support branch hour increases | Look for future opportunities to reorganize staff to fill this need as positions vacate and workflow adjusts with Automated Materials Handling at Louisaac. | 77,509 | | (77,509) | Vacant at range 8, 1 FTE | 77,509 | 5,523 | (77,509) | (77,509) |
| | | \$150,000 | | | | 491,815 | 341,815 | (150,000) | | | | | (150,000) |
| Still to be determined: Increased custodial for Louisaac | | \$40,000 | | | | | | | Do not enter per CLP 9-23-16 | | | | |
| Additional security for Louisaac | | \$76,000 | | | | | | | Do not enter per CLP 9-23-16 | | | | |
| 9/22/2016 | | | | | | | | | | | | | |
| 2017 Proposed: unallocated from Tech services 537200. | | | | | | | | | | | | | |

**ANCHORAGE PUBLIC LIBRARY
2016 PERFORMANCE, VALUE, RESULTS, QTR 3**

Mission

Anchorage Public Library provides resources to enrich the lives and empower the future of our diverse community, while preserving the past for generations to come.

Library Core Services:

Excelling As a Community Learning Center

- Education: Self-directed and classes
- Information: Materials, research and instruction
- Technology: Computing access and services
- Exploration: Programs, reading, viewing, listening

Major Use Indicators and Performance Measures

1. Facility Use
 - Maintain Visits and visits per capita to 2015 levels during Loussac renovation
2. Resource Use
 - Increase Virtual visits; increase computer use by 5%
3. Program attendance and Materials Circulation
 - Increase circulation by 2% and program attendance by 2%
4. Increase Youth Library Cards by 5%

Mayor's Mission for APL – 3rd Quarter progress:

- Increase opportunities for our children's success when they enter school by teaching the foundations of reading, social skills and, creative skills through early learning educational activities.
 - Youth library cards have increased by 242% through a successful partnership with the Anchorage School District.
 - Summer Reading Celebration participation for all ages of youth increased over 2015 levels. Program overall was extended by three weeks over previous years to engage youth in summer learning until the start of the school year.
 - In partnership with ASD and 90 by 2020, Countdown to Kindergarten efforts have reached hundreds of pre-K youth and their parents/caregivers.
- Improve civic engagement, cultural enrichment, and enhance the quality of life for all Anchorage residents through provision of life-long educational services including library materials, online resources and programs/events.
 - Online usage of Lynda.com, hoopla and other virtual resources steadily grows, offering remote access to community members to increase job skills, and support lifelong learning.
 - Our most vulnerable library patrons are offered resources through our UAA Social Work Intern at Loussac, and partnerships with the Food Bank, Listening Post and the Department of Health and Human Services Aging and Disability

Resource Center. These efforts are in alignment with the Mayor's goals to eradicate homelessness, improve the health of the community and strengthen Anchorage neighborhoods.

- Administrative costs were reduced by utilizing four Americorp VISTA Summer Associate Volunteers to support our Volunteer program, which offers job skill development to teens and supports our summer learning goals for all ages of youth.
- We are empowered to be more responsive to the community through the efforts of Sarah McBryde, our full year Americorp VISTA Volunteer at the Mountain View Library. Sarah's service project supports work force development in partnership with the Dept. of Labor.

FACILITY USE: GOAL: Maintain Visits and visits per capita to 2015 levels during Loussac renovation

- The Goals above were set as part of our strategic plan, 2014-2016, before we had a complete understanding of the drastic impact the construction at Loussac Library would have. Loussac is APL's busiest library, and with the noise levels and the space restrictions this year, the number of programs and the attendance cannot be expected to reach those of previous years. However, Branch hours were increased without adding additional labor costs, improving access in neighborhood libraries. Three branches are open 10 additional hours, bringing all branches to 39 open hours per week. Mountain View and Muldoon are now open two nights a week until 7pm to meet the needs of working families.

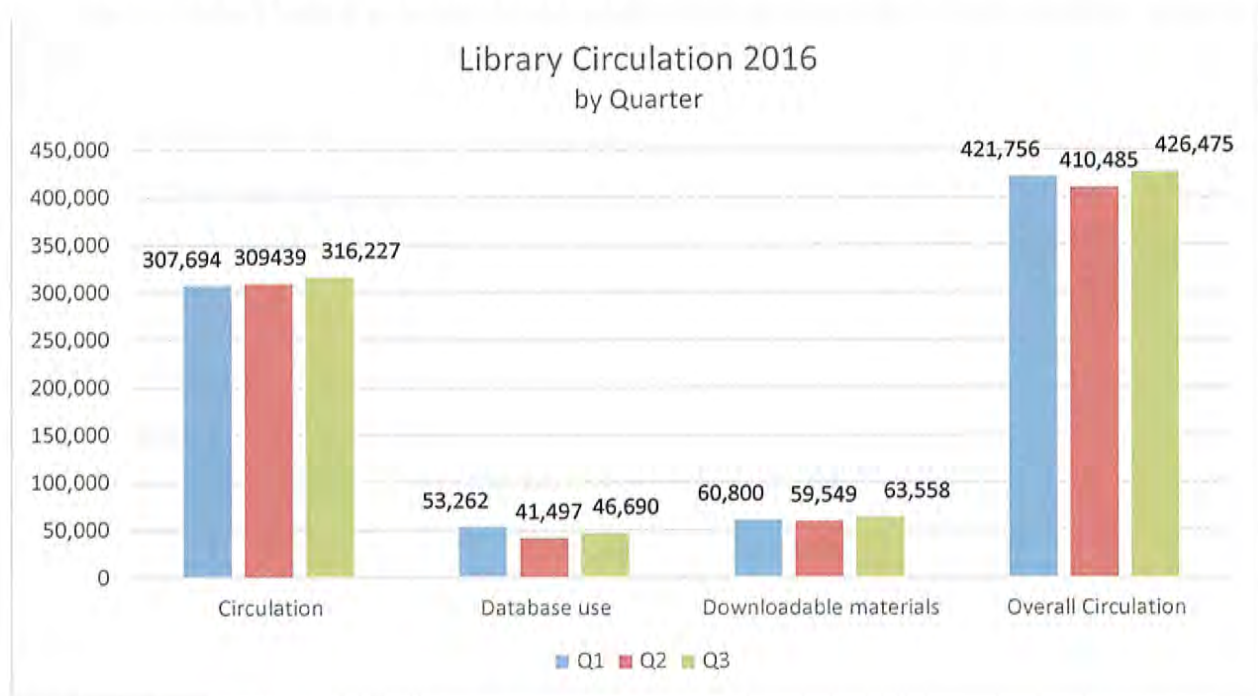
RESOURCE USE: GOAL: Increase use of virtual products by 2% and computer use by 5%

- Circulation of digital materials exceeded the goal outlined above, increasing 18% compared to this quarter last year, and up 7% since last quarter.
- Most of the public use computers reside at Loussac, and some computer stations had to be removed to accommodate construction zones. With fewer computers available and loud renovation work happening in close proximity to those that remain, the computer area has remained very busy but overall sessions are down. We expect they will return to previous levels after construction ends. We have made use of laptops and will be adding more mobile devices for loan this year. There appears to be more people bringing in personal devices. Right now we are unable to capture that WIFI usage but by the end of the year, we will have some baseline numbers.

PROGRAM ATTENDANCE AND CIRCULATION: GOAL: Increase circulation by 2% and maintain program attendance 2015 levels

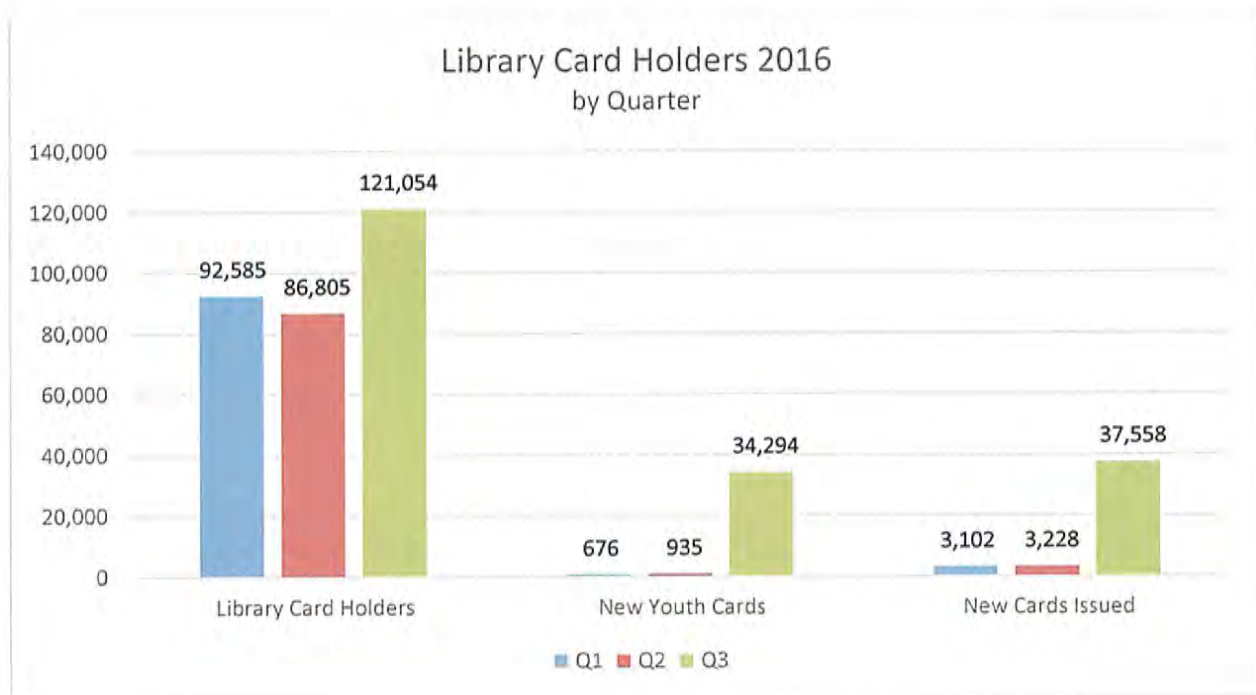
- Physical circulation of materials continues to increase.
- As part of the renovation, we had to close the rooms where we were holding programs. The added logistical work of off-site programming has led to offering fewer programs, and the constant changes in location have had a detrimental effect on program

attendance. The Parks department partnered with us to use Cuddy Park amphitheater for our outdoor summer music program, Live at the Library. We were able to move some programs to branch locations and branches have seen an increase in program attendance (at least at Mountain View).



LIBRARY CARDS: Goal: Increase youth Library Cards by 5%

- Our initiative to partner with the Anchorage School District to increase the resources available to Anchorage K-12 was successful, increasing youth library cardholders by 242%. 92% of parents/caregivers registering their student online opted in for a library card for a total of 34k new youth cards. Outreach to ASD teachers continues to promote our online resources to support K-12 students in Anchorage.



Overall Accomplishments

- Kick off of a Capital Campaign with a goal of \$60k to complete the Loussac renovation.
- We are at 73% completion of Loussac renovation with a completion target of Spring, 2017.
- Increase Branch hours by 15% and add additional evening hours. (Expect to see a proportionate increase in circulation for those locations)

Library Director's Report, October, 2016

Adult Services – Rayette Sterling

- AS participated in the annual “Banned Books Week: Celebrating the Freedom to Read” event. In partnership with UAA/APU Consortium Library, and the American Civil Liberties Union, staff developed and held events to help bring awareness to the harms of censorship. Program highlights included: *Safe Places Panel Discussion*, *A Censorship Quiz* at the Taproot, and a discussion of diversity in YA literature.
- *Relationships: The Good, the Bad, and the Dangerous*. AWAIC presentation to help emerging adults tell what makes a relationship healthy, how to tell when it's not, and how to respond to violence in our community and in our lives. Ongoing partnered programs include Medicare 101, SNAP registration table, Spanish Language voter registration, and Code Camp.

Automations - Meg Backus

- The Internet/network cutover from ACS to GCI continues. Live date now expected to be Nov 1.
- The project with ACS to install strong, updated wifi throughout all of Loussac continues.
- Compiled a need statement for a new library website in collaboration with Clare Ross and Brendan Babb.

Community Relations - Annie Reeves

- Brand Book – finished draft. Working with staff on edits
- Assisted Clare Ross on refining grassroots campaign collateral
- Published bimonthly newsletter – new, appealing format, system wide representation

Chugiak-Eagle River Library – Nancy Clark

- Artist Amy Meissner now has full funding – thanks to Chugiak Eagle River Foundation, ALF, FOL – to proceed on the project to expand the Dragon Flight textile art banner. Community art events component of this project launched in October. (Last event is Saturday, October 22.)
- Partnering with Joy Lutheran Church to present “Duty Bound”, an initiative to bridge the military-civilian divide through the use of film, art and literature over a period of six months, including a documentary film “Hunting in Wartime” and literature discussions.
- Closed to the public on 9/13-9/14 to remove old staff furniture and install like new staff workstations donated through ExxonMobile. The public was very understanding and excited for our staff, and staff is thrilled with the new space and storage options.

Gerrish Branch Library Monthly Report – Claire Agni

- Gerrish Library increased their open hours from 33 to 39 hours. The new hours have allowed the library to open at 10 am on Tuesdays and Thursdays, instead of at 1 pm. Patrons are making use of the increased hours, and we have added an additional morning preschool program for local families.
- Construction on Egloff Drive continued through the month of September. With the road being worked on in various ways, and with little to no signage or communication with the public. The work led to decreases in program attendance and overall library visitors. However, the new pedestrian sidewalk to the library entrance is terrific. Parking will be limited this winter, but come spring additional parking will be added by filling in a ditch.

Mountain View Library - Virginia McClure

- Volunteers from BP and Credit Union 1 out for Day of Caring as well as our regular adult and teen volunteers contributed a total of 138 work hours to the branch.
- Thanks to Americorp VISTA, Sarah McBryde, and our partnership with the Department of Labor, 220 attended our Job Fair. We will hold another program in the spring.
- We have seen a very strong and positive response to the new hours. In previous months we were averaging 6,600 visitors a month, however in September we had a door count of 8,496 - a 22% increase in the number of patrons entering our building. Attached chart shows two weeks of gate counts at Mountain View and compares them to the other operational gates in the system.

Muldoon Library - Jim Curran

- Long-time APL staff member Gerri Elliott retired. Kristen Nevin started as Muldoon's new Youth Services Librarian on September 26th. Kristen was born in Fairbanks but is from the village of Kiana on the Kobuk River, where her family has run a trading post there since the 1930s.
- Patrons have consistently praised our new open hours. Adults especially love coming in "early" on Tuesday and Wednesday or being able to stay a little longer in the evening. A favorite patron response: "In days where everything is cut, cut, cut. It's nice to see that the library is adding hours. I love the new hours."
- Although Muldoon had faced a challenging September with only two regular Muldoon Library staff consistently on site, we had a lot of help from staff from throughout APL.

Youth Services – Elizabeth Nicolai

- Linda Klein began 9/12 as the YS librarian II. Kelsey Skrobis was hired and will begin as a YS Librarian I in October.
- This month saw our storytimes restart in a reduced manner due to staff shortages. Fortunately we are able to continue the very popular partnered program, Countdown to Kindergarten. We continued to partner with Senshi-Con for the teens. We hosted two author events, one YS/AS collaboration for Sonja Stone and also Annie Boochever. In addition to storytimes, we hosted regular programs such as LEGO club and special programs like Batman Day!
- We focused heavily on outreach into schools and faculty meetings for the ASD card project. So far we have spoken at 8 schools with many more scheduled.

Hourly Gate Counts

Week of 9-20-16

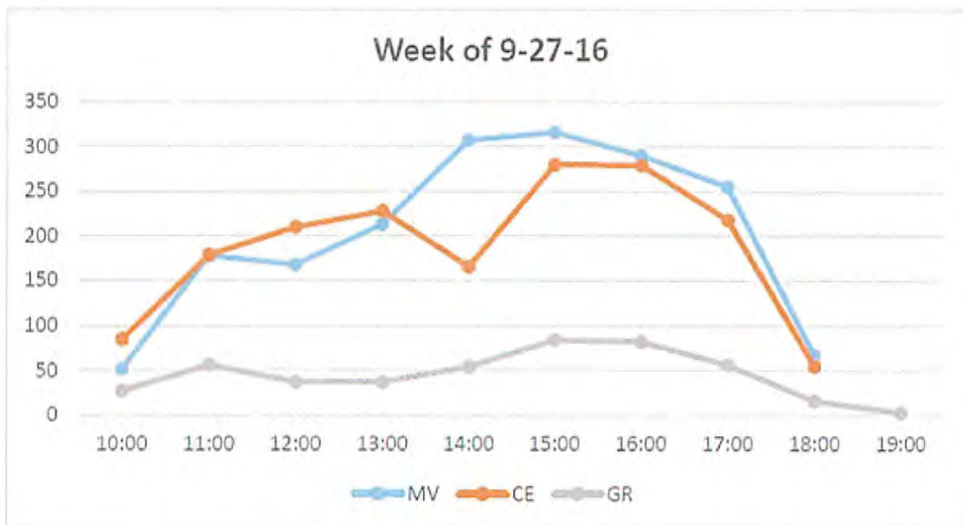
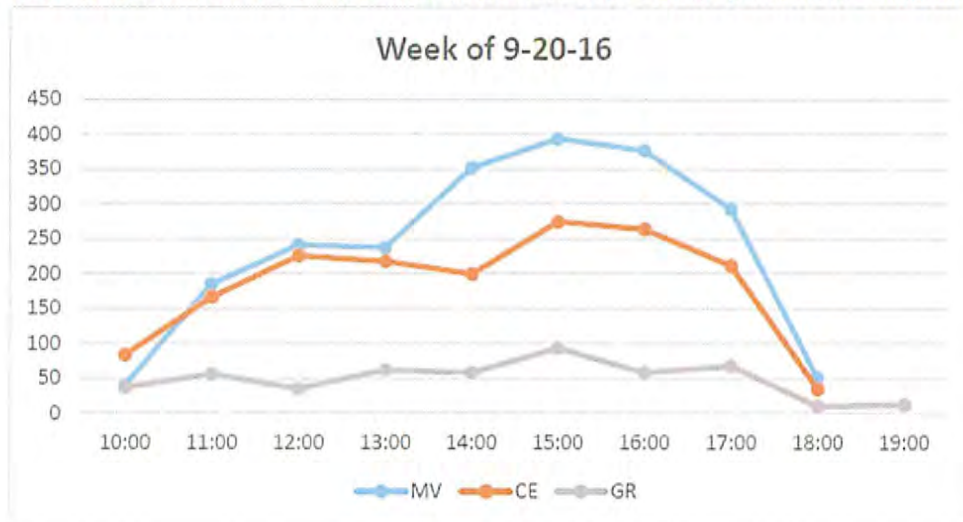
| | MV | CE | GR |
|-------|------|------|-----|
| 10:00 | 39 | 84 | 37 |
| 11:00 | 185 | 167 | 56 |
| 12:00 | 241 | 226 | 35 |
| 13:00 | 237 | 218 | 62 |
| 14:00 | 352 | 200 | 58 |
| 15:00 | 394 | 275 | 93 |
| 16:00 | 377 | 264 | 58 |
| 17:00 | 293 | 212 | 68 |
| 18:00 | 51 | 35 | 10 |
| 19:00 | | | 12 |
| | 2169 | 1681 | 489 |

Week of 9-27-17

| | MV | CE | GR |
|-------|------|------|-----|
| 10:00 | 51 | 85 | 27 |
| 11:00 | 178 | 179 | 56 |
| 12:00 | 168 | 210 | 37 |
| 13:00 | 213 | 228 | 37 |
| 14:00 | 307 | 166 | 54 |
| 15:00 | 316 | 280 | 84 |
| 16:00 | 290 | 279 | 82 |
| 17:00 | 255 | 218 | 56 |
| 18:00 | 67 | 55 | 16 |
| 19:00 | | | 3 |
| | 1845 | 1700 | 452 |

There are no statistics for Muldoon Branch as their gates have been out of operation for 6 months

There are no statistics for Loussac Library as their gated have been out of operation for 2 months



Municipality of Anchorage
Library Advisory Board Agenda
Z.J. Loussac Library
Alden Todd Board Room
Jun 22, 2016
5:30 p.m.

1. Call to Order

2. Roll Call

| | | | |
|--|-----------------------------|--|----------------------------|
| | Jonathan Bittner | | David Levy, Chair |
| | Lupe Marroquin | | Nancy Hemsath |
| | Cristy A. Willer, Secretary | | Tanya N. Taylor-Winchester |
| | Lucy Flynn Zuccotti | | |
| | Kirk Rose | | |

1. Person (s) to be Heard

2. Mission Moment:

- a. Review of Solstice ideas to promote the library

3. Consent Agenda

- a. Jun 22, 2016 Agenda
- b. May 18, 2016 Minutes

4. Discussion/Action Items

- a. Review of Task list from Strategic Plan and how to proceed
- b. Ideas for prospective LAB members and recruitment
- c. Director's Report

5. Comments/Discussion

6. Potential Agenda Items for Next Meeting, August 17, 2016
NO JULY MEETING

7. Adjournment

Municipality of Anchorage
Library Advisory Board
May 18, 2016
Minutes

Location: Z.J. Loussac Library, Alden Todd Board Room

Roll Call:

| | | | |
|---|-----------------------------|---|----------------------------|
| X | David Levy, Chair | X | Nancy Hemsath |
| E | Cristy A. Willer, Secretary | X | Tanya N. Taylor-Winchester |
| E | Lucy Flynn Zuccotti | X | Jonathan Bittner |
| | | X | Kirk Rose |
| X | Lupe Marroquin | | |

Staff Present: Mary Jo Torgeson, Sherri Douglas

Call to order: David Levy, Chair, called the meeting to order at 5:40 p.m.

Persons to be heard: Sherri Douglas, Discussion of Branch Hours

Consent Agenda:

- Agenda was approved, no contest
- Minutes of 05/18/16: Approved

Discussion/Action Items:

- Branch Hours: Sherri Douglas reviewed the issue of changing schedules in the branch libraries. Originally the LAB recommended consistency in hours across all the branches, but it was pointed out that different branches are responding to different pressures from groups that use the libraries. The Board approved the staff recommendation, with new hours to start September, 2016.
- Retreat Notes and Discussion: There were discussions about the tasks and how the work load should be approached.
- Long Range Plan Adoption: The Board unanimously approved the Long Range Plan as to content. There was a discussion on how to report this plan to Assembly and how too approach a future study session with the Assembly.
- Locations for Future meetings: June: Girdwood; August: Loussac; Sept: Eagle River, No July meeting.

Adjournment

The meeting was adjourned at 7:10 p.m.

STRATEGIC PLAN TASKS: 2016

| TASK | LAB MEMBERS | STAFF | INFORMATION NEEDED | TIMELINE |
|---|--|----------------------|--|-------------------------------------|
| Mission moment topic | Lucy | MJ | | Sept |
| Set data goals/indicators to inform work | Jon, Kirk | MJ | Current data collected | July |
| Develop Assembly, Community council and Mayoral topic for future presentations | Jon | MJ | Determine from Schuute possibilities, TBD priority community councils | August |
| One sheet talking points to use with community councils | Lucy | Sherri, Annie Reeves | Work with staff to include priorities | August |
| Review budget | David | MJ | Priorities from staff | June and July |
| Rotate LAB meeting locations | | MJ | | Ongoing |
| Review policies | Lucy, Lupe | MJ | Present a new policy each month to LAB, including staff recommendations for update | September |
| Increase communication with other Friends/Foundation leading to a unified voice | David, Lucy | | Strategic plans for each group, including Library's short and long term plans | |
| Locate a student member | Tanya | | | August |
| Recruit ad hoc JBER member | Nancy | | MJ for coordination | |
| Presentation to Assembly for Long Range plan | | MJ | Guidance Chris Schutte | Late summer |
| Review Municipal code for LAB duties and description, including a rewrite | Cristy, Lupe | MJ | MJ coordination | |
| Succession for Board | All Board submit total of 5 names and discuss responsibilities with prospective member | | Process of citizen placement on Advisory Board from city website | August |
| Develop Long Range Plan communication strategy | ? | MJ/Chris Schutte | | Oct planning for Jan implementation |

LIBRARY DIRECTOR'S REPORT

JUNE, 2016

Loussac Renovation:

- We are at 58% completion and the Project Manager is doing as much as possible to contain costs
- We are strategizing on other methods to raise dollars to cover the costs of automated handling, including either borrowing from the city cash pool or from a bank, with a loan repayment of up to 10 years, taken out of our operating budget or other funds We plan to borrow approximately \$450K
- Staff and architect has been meeting and are coming closer to finishing the furniture selection, with an order going out in July. We are utilizing Foundation dollars only for the purchase of new furniture and received donations for office furniture as a way to reduce costs.
- We had to close the Innovation Lab due to replacing door orientation, which has had a further large impact on programming, particularly adult programming

Branches:

Muldoon:

- At this month's North East Community Council Ms. Kristi Wood, board member, introduced a resolution in support of the Muldoon Library moving into a building of its own. The resolution passed 13-0 with 1 abstention.
- High program attendance numbers due to school visits, with over 900 students visited; totals for branch were 21 programs and 718 participants
- 8 volunteers donating 38 hrs

Eagle River:

- Volunteers contributed 62 hours in may, with volunTEENS doing more than ½ of those
- 17 programs, including tours with 145 children.
- Branch received updated projector/screen/sound system so that their meeting rooms have better technology to be used by the community
- 18 volunteers with 62 hours, with 10 of those volunteers being volunTEENS

Mountain View:

- MV has a Vista Summer Associate who will facilitate the VolunTEEN program. MV relies heavily on volunteers and has 8 working 81 hrs this month.
- Eight programs, including a Curious party, tech club and one adult program Tundra Vision with Lael Morgan, "**Reclaiming Black History on the Alcan Highway**", with over 100 participants

Girdwood:

- Branch Manager Agni gave a short report on the library, including current and future programs for the monthly Girdwood Board of Supervisors meeting. Claire also spoke with the school librarian at Girdwood K-8 and shared information and materials with him about Summer Reading and VolunTeens.
- 6 programs with 128 participants, including to adult programs

Community Relations/Foundation/Friends

- Attached is the income statement for the Friends of the Library.
- Clare Ross is returning to the city in a shared position between the Mayor's office and the library (70% library projects/30% MOA projects). Her focus will be on a capital campaign and raising dollars to support other library projects, including a future phase for Loussac. We will also explore hiring someone to write grants.

Youth Services

- VolunTEEN orientation was Wednesday May 25 and 30 volunteers attended and donated 92 hrs of service. Our VISTA summer associate served 48 hours this month.
- Anchorage School District started online registration that included asking people if they would like their student to get a library card. In the fall, these students will have student library cards that access the school district and public library. This was a partnership 2 years in the making.
- Great attendance helped a huge attendance at Reading Rendezvous, with over 2200 people attending this popular event
- Bosco's donated the comics for free comics book day. This is a very popular annual program and their sponsorship allows us to participate.

Ready to Read Resource Center

- Presented five storytimes at South Central Foundation's preschool programs, babies through pre-K children, approximately 80 children.
- Reading Rendezvous- great turnout at the RRRC table, approximately 500 people stopped by for the activity or to play the game for the ACB prize. Young children were engaged in the cloud dough activity, and I talked with at least 50 parents about the Center's resources and the summer reading bingo activity.
- AK on the Go: we are working on a flyer/poster project on early literacy for the Ted Stevens Airport. Reprographics has created materials that will be submitted to Erin Kirkland and airport officials for display in new early literacy areas in the airport.

Adult Services

- SNAP low income nutrition program has set up a table on the first floor of the library to distribute information about Food stamp programs, and help people sign up for assistance. They see about 20 people per outreach event. This is another partnership for serving people in need of social services
- We have a new program Library-A-Go-Go was unveiled for Reading Rendezvous, and had its maiden voyage from Loussac downtown to participate in the Pedals & Spokes event. The book bike and AS staff also participated in Anchorage Bike to Work Day.
- We are relying on off-site programs, because of construction. We are hosting Live at the Library at the Cuddy Park shell, nerd nite at a restaurant and had to cancel many programs. It is very frustrating for staff. AS had 7 programs with 156 participants.
- AS staff participated in Reading Rendezvous, with staff dressing up as Curious George
- Beginning in June, we will start our partnership with Health and Human Services staffing Social Work outreach at the library in an office in the Innovation Lab.

Friends of the Library
2016 Income Statement

As of ~~4/13/16~~ 6/8/2016

| Projected Income | projected | CY to date | Remaining |
|-----------------------------|------------------|---------------------|---------------------|
| Membership | \$10,000 | \$ 2,873.92 | \$ 7,126.08 |
| Beyond the Stacks | \$40,000 | \$ - | \$ 40,000.00 |
| Donations | \$3,000 | \$ 10,623.72 | \$ (7,623.72) |
| Book Sales | \$40,000 | \$ 12,720.51 | \$ 27,279.49 |
| Mitzvah Mall/AUUF gift fair | \$500 | \$ - | \$ 500.00 |
| Rare Book Auction | \$8,000 | \$ 11,295.44 | \$ (3,295.44) |
| Total | \$101,500 | \$ 37,513.59 | \$ 63,986.41 |

Projected Expenses

Friends Programs

| | | | |
|---------------------|-----------------|------------------|---------------------|
| Book Sale | \$2,500 | \$ 94.00 | \$ 2,406.00 |
| Membership | \$1,200 | \$ - | \$ 1,200.00 |
| CODB | \$700 | \$ - | \$ 700.00 |
| Beyond the Stacks | \$0 | \$ - | \$ - |
| credit card fees | \$1,500 | \$ 174.62 | \$ 1,325.38 |
| Support to ALF | \$2,500 | \$ - | \$ 2,500.00 |
| Publicity/Marketing | \$1,000 | \$ 122.96 | \$ 877.04 |
| Rare Book Auction | \$2,100 | \$ 2,193.35 | \$ (93.35) |
| Total | \$11,500 | \$ 391.58 | \$ 11,108.42 |

Library Programs

| | | | |
|------------------|------------------|---------------------|--------------------|
| Collections | \$30,000 | \$ 30,000.00 | \$ - |
| Youth Services | \$35,000 | \$ 29,050.00 | \$ 5,950.00 |
| Public Services | \$5,475 | \$ 4,475.00 | \$ 1,000.00 |
| Adult Services | \$16,200 | \$ 13,200.00 | \$ 3,000.00 |
| Capital Campaign | \$20,000 | \$ 20,000.00 | \$ - |
| Total | \$106,675 | \$ 96,725.00 | \$ 9,950.00 |

Total Expenses **\$118,175** **\$97,116.58**

Current Balance 6/13/2016

| | |
|----------|---------------------|
| Checking | \$ 69,626.39 |
| BTS | \$58,830.07 |
| Library | \$4,719.52 |
| | \$133,175.98 |

Municipality of Anchorage
Library Advisory Board Agenda
Z.J. Loussac Library
Alden Todd Board Room
May 18, 2016
5:30 p.m.

1. Call to Order

2. Roll Call

| | | | |
|--|-----------------------------|--|----------------------------|
| | David Levy, Chair | | Kirk Rose |
| | Lupe Marroquin | | Nancy Hemsath |
| | Cristy A. Willer, Secretary | | Tanya N. Taylor-Winchester |
| | Lucy Flynn Zuccotti | | Jonathan Bittner |

1. Person (s) to be Heard

2. Consent Agenda

- a. May 18, 2016 Agenda
- b. February 17, 2016 Minutes

3. Discussion/Action Items

- a. Branch Hours Revisited - Action
- b. Retreat Notes and Discussion
- c. Long Range Plan Adoption - Action
- d. Locations for Future Board meetings
- e. Director's Report

4. Comments/Discussion

5. Potential Agenda Items for Next Meeting, Jun 15, 2016 – Mission moment Doug McCallister from the Alaska Room
NO JULY MEETING

6. Adjournment

**Municipality of Anchorage
Library Advisory Board
February 17, 2016
Minutes**

Location: Z.J. Loussac Library, Alden Todd Board Room

Roll Call:

| | | | |
|----|-----------------------------|----|----------------------------|
| X | David Levy, Chair | X | Nancy Hemsath |
| X | Cristy A. Willer, Secretary | X | Tanya N. Taylor-Winchester |
| X | Lucy Flynn Zuccotti | X | Jonathan Bittner |
| EX | Heidi James Frost | EX | Kirk Rose |
| EX | Lupe Marroquin | | |

Staff Present: Mary Jo Torgeson, Meg Backus

Call to order: David Levy, Chair, called the meeting to order at 5:35 p.m.

Persons to be heard: Visitors were welcomed (Charlotte [7] and Atticus [5] Bittner).

Mission Moment: Meg Backus provided a technology update. All computers are managed by the IT department; Ms. Backus is a liaison between staff and IT. Discussion focused on funding efforts; various cost-sharing strategies (e.g. the Girdwood Fire Department shares wifi access with the library); issues of criminal behavior on our computers; a new tech plan which will be done in 2016.

Consent Agenda:

- The agenda was approved, no contest.
- Minutes of 1.20.16: Lucy moved to approve, Tanya seconded; motion passed.

Discussion/Action Items:

Director's report discussion focused on:

- Lucy moved, Jim seconded a motion to support a budget revision allowing for 10 hours of PR position staff time (.75 to 1.0 FTE) and \$75,000 for furniture for Loussac renovations or collections. The motion passed.
- There is a need to create an independent website for the library; currently the library is a subset of the municipality's.
- Regarding self check out: staff and the public are both worried about missing the interpersonal connection.
- The collection has been re-arranged. Fiction has all been combined (including teen underground) and biographies have been moved to the beginning of nonfiction.
- John Chrastke will provide advocacy training on March 9, 1-5:00.

Adjournment

Lucy moved and Jonathan seconded a motion to adjourn. The meeting was adjourned at 6:48 p.m.

Proposed Branch Hour increases

| | Tuesday | Wed | Thurs | Fri | Sat | # Hours | % increase |
|--------------------------------|---------|---------|--------|--------|--------|---------|------------|
| Chugiak Eagle River Library | | | | | | | |
| Current | 12p-7p | 11a-7p | 10a-6p | 10a-6p | 10a-6p | 39 | |
| Proposed (same as current) | 12p-7p | 11a-7p | 10a-6p | 10a-6p | 10a-6p | 39 | 0 |
| Mountain View Library | | | | | | | |
| Current | 2p-7p | 11a-6p | 11a-6p | 11a-6p | 10a-6p | 34 | |
| Proposed | 11a-7p | 11a-7p | 11a-6p | 10a-6p | 10a-6p | 39 | 13 |
| Muldoon Library | | | | | | | |
| Current | 3p-7p | 10a-6p | 10a-6p | 10a-6p | 10a-6p | 34 | |
| Proposed | 11a-7p | 11a-7p | 10a-6p | 10a-6p | 11a-6p | 39 | 13 |
| Scott & Wesley Gerrish Library | | | | | | | |
| Current | 1p-6p | 1p-8p | 1p-6p | 10a-6p | 10a-6p | 33 | |
| Proposed | 10a-6p | 1p - 8p | 10a-6p | 10a-6p | 10a-6p | 39 | 18 |

Proposed new branch hours - implementation September 6, 2016

All branches will be open 39 hours.

Three of the four branches will be open until 7pm on Tuesday and Wednesday evenings.
Gerrish will remain open one evening a week until 8pm.

Challenges

Balancing need for morning hours for early literacy programs with evening hours for adult programs and working family access.
Staff concerns about a potential decrease in customer service, with less time to accomplish tasks before being open to public.
Staff concerns about impact on life balance issues. Work team exploring flexible schedules.

LIBRARY ADVISORY BOARD
STRATEGIC PLANNING NOTES
APRIL 18, 2016

CORE VALUES

Who are we

- Community members for all Anchorage
- Life long learners
- Mensas
- Ambassadors, connectors, mavens

What are we passionate about

- Access
- Education
- Support kids
- Open doors
- Community building
- Strong successful library
- Community

Core values

- Support of the library and intellectual freedom
- All need to be heard
- Freedom to explore
- Better living through library giving

PURPOSE

Fundamental purpose

- Advocacy
- Bridge between city administration, users and staff
- Support for services
- Protect the library system
- Welcoming all

What are we “selling”

- Library as a public space for all
- Fun, family, investment in the future
- Democracy: equal opportunity, privacy, intellectual freedom
- Curiosity
- Peace and love
- ROI for library investment
- Information, imagination, free wifi
- Workforce development for the city

AUDIENCE

Whom do we serve

- Everyone
- Library/muni
- Alaska
- All sectors of the community
- Worldwide community and connectivity

What drives our “business”

- Hours open at public’s convenience
- Community growth/strength
- Need: community access to information, space, “commons”
- Community needs
- Literacy
- The growth and sustainability of our town
- Belief that access to knowledge will be a defining issue of the future

THE FUTURE

Next year

- Collect stories about the library and be a mouthpiece
- Measure outcomes not output
- Rotate locations
- Set data goals to inform work
- Develop indicators showing why libraries matter
- Talking point for visiting community councils
- Friends, Foundation
- Student member
- JBER member
- Open communication with mayor and assembly
- Define LAB roles and responsibilities

Five years

- Independent board with independent director
- Girdwood member
- Virtual/video conference meetings
- Statewide presence
- Pivot public perception of library

Ideal organization

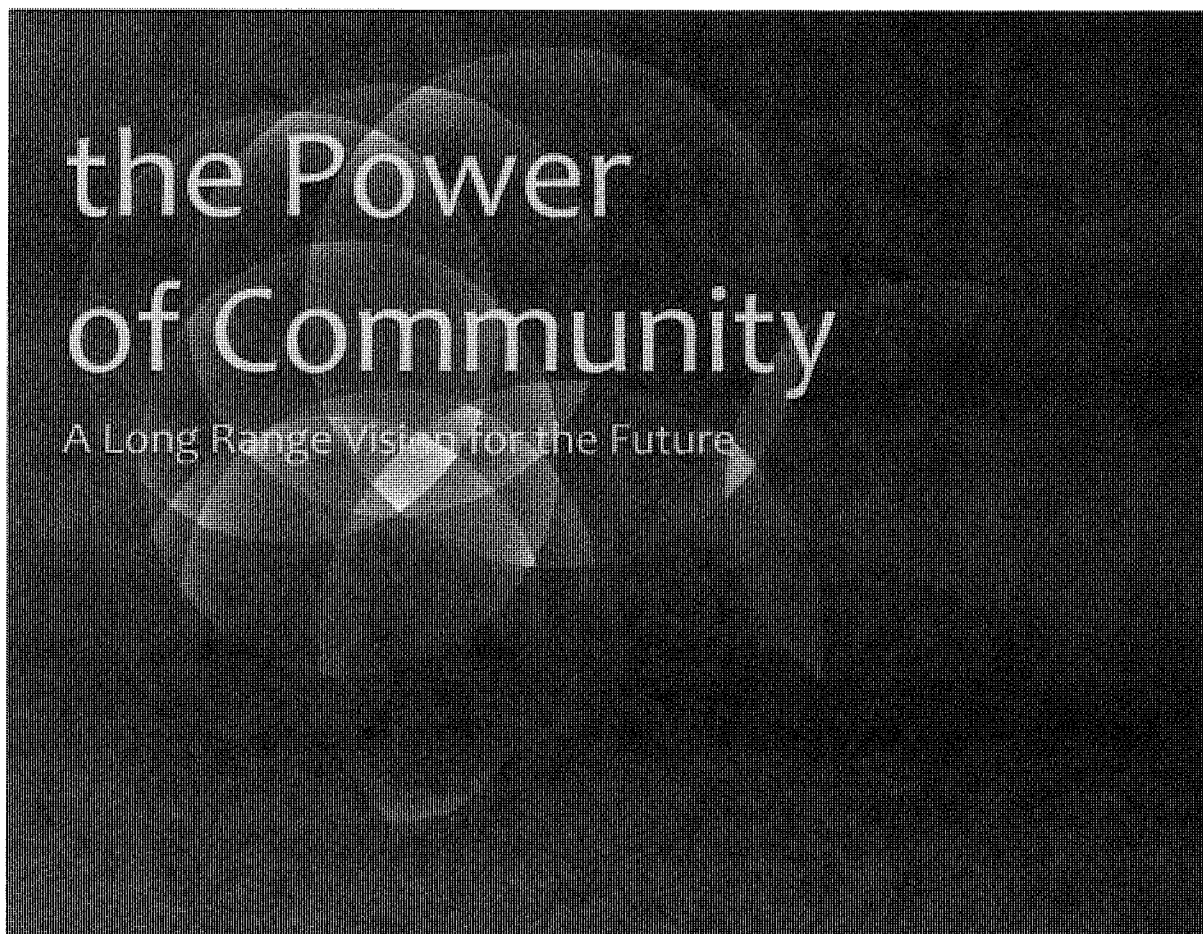
- Well defined, active and strong
- Regular part of assembly meeting schedule

Best in the world

- Global network with libraries
- Bend legislature to our will

TASKS

- Mission moment – what to learn LUCY
- Set data goals to inform work MJ, JON, KIRK
- Develop assembly, community council and mayorial ???plans JON
- Develop indicators showing why libraries matter
- One sheet talking points to use with community councils LUCY
- Review budget DAVID, MJ
- Rotate locations
- Review policies MJ, LUCY, LUPE
- Increase communication with other groups leading to a unified voice DAVID
LUCY
- Student member TANYA
- Recruit ad hoc JBER member NANCY
- Finish long range plan MJ
- Review municipal code CRISTY



WONDERING...IN THE 21ST CENTURY

How will the people of the 21st century navigate life - how will we learn - what will we do for fun - how will we communicate with one another - and where will we go to get inspired?

And what should a 21st century library look like - what does it do - what does it symbolize - how does it benefit the community - and most of all, how does it remain adaptable and relevant for the people of the 21st century?

These are some of the questions that lay before the Anchorage Public Library as we explore our transformation path of adaptability and optimal relevance for the 21st century through 2030. As we plan for the future, we are already on our way toward evolving into a warm and welcoming community hub where citizens come together and leave empowered; a place where children and adults can gather to learn, to laugh, to play, and to discover.

Our course mirrors the City's path toward "a new Anchorage - a city that honors the promise of our past and the integrity of our ideals; creating a safe, secure, strong, accessible, innovative and inclusive Anchorage" (*Mayor Ethan Berkowitz's 2015 mission statement*). We walk this path with a deeply shared belief in education, equity, participation, access and opportunity.

We envision a 21st century Anchorage Public Library that works to ensure that the people of Anchorage will always have the information resources they need to live successful and productive lives and deal with the challenges in the city. We seek to be a "boundary-spanning" organization that works with other agencies and individuals to serve as a catalyst for the individual and community improvement. The Library celebrates the diversity of our community and welcomes all who wish to learn and grow. We will provide conveniently located facilities that offer comfortable, stimulating learning communities as well as services that go directly to where you, our patrons, need us to be.

All of this needs to be considered within the context of the broader city and state economies. As of this writing, Alaska's economy faces significant headwinds and is demanding a thoughtful, coordinated strategy for weathering the storm. As the state's economic challenges migrate down to the city's economy, we must think about the capacity of the Anchorage Public Library to serve as a "social first responder" during these challenging times - for education, workforce development, recreation, and as a community hub.



PURPOSE OF THIS PLAN

1. Establish a direction for:
 - our facilities over the next 16 years
 - the services we will offer; and
 - the hours we will be open to the public
2. Recommend neighborhoods for future branches
3. Provide suggestions for service delivery in alternate locations
4. Recommend long-term funding options

CREATING A STRONG, VIBRANT, INCLUSIVE COMMUNITY

Anchorage is an incredible place to live. We have clean air, clean water and a vast, beautiful wilderness all around. We are the most ethnically diverse community with the highest percentage of First Peoples than anywhere else in America. We have a vibrant culture; we are fit, curious and engaged.

However, Anchorage also faces staggering challenges with alcohol and drug abuse, homelessness, domestic violence, and sexual assault that are sometimes twice the national average based on population. Our citizens face job loss as our economy slows and businesses close or move away. There is the seemingly ever-growing digital divide that exists between population segments. Alaskan children do not fare as well as others with 16% of Anchorage children growing up in poverty, the 12th highest number in the nation, while only 53% of Native children graduate from high school.

As a community partner, the Anchorage Public Library can bring technology, people and opportunity together to build a strong, vibrant, and inclusive community.

While no one entity can solve all of a community's challenges, the Anchorage Public Library can bring technology, people and opportunity together to build a strong, vibrant and inclusive community.



THE ANCHORAGE PUBLIC LIBRARY - WORKING FOR YOU.

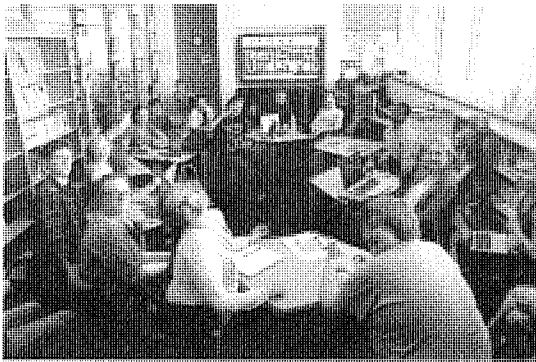
COMMUNITY BUILDING. The library attracts a large number of people and that grows economic opportunities for the surrounding area. The library is also a connecting place. Parents and caregivers connect over baby storytime learning, older people facing life transitions make new friends by attending events, teenagers hang out at the teen center after school, and readers discuss current events.

COMMUNITY CENTER FOR DIVERSE PEOPLE. What helps make Anchorage a great community is the diversity of our residents. The library brings together the richness of our Native populations, whether it is a CEO of a Native corporation or a villager relocating and needing computer assistance. All are welcome. Immigrants find helpful information about their new community at the library and practice their English skills. Groups meet with interests from learning the ukulele to knitting to adults learning to read. The library offers information, resources, and support for lesbian, gay, bisexual, transgender, intersexed and questioning patrons. The disabled find information and support within the library as they navigate life.

CENTER FOR THE ARTS. As Keith Richards, guitarist for The Rolling Stones, said, "the library is a great equalizer." It provides access to the arts for everyone. Library events are free of charge and serve as venues for showcasing various points of view. Through its creative arts programming, the library can animate its spaces and rejuvenate the community.

SURROGATE UNIVERSITY. Educational expenses are increasing yet the library provides information and educational opportunities at no cost. Through technology in the library, people in remote locations can access the library's cultural and educational offerings. The library facilitates both information consumption and information production through musical experiences, writing workshops, technical how-to classes, online learning for individuals available both on and off-site, and specialized community events.

CHAMPION OF YOUTH. Librarians are key partners in early learning. Children learn to share, participate in the arts and explore as they engage in kindergarten-readiness activities. Through free online tutoring, research databases and summer reading programs, any economic divide can be bridged. Teens also learn valuable life skills through volunteering or sitting on the teen advisory board, which prepares them for college or the workforce.



APL PRIORITY: CONTRIBUTE TO BUILDING THE ECONOMY

Anchorage Public Library plays a valuable role in supporting and growing the economy and workforce. Strategies for building a strong economic base are changing. As the report *Making Cities Stronger: Public Library Contributions to Local Economic Development*, states:

Public libraries build a community's capacity for economic activity and resiliency. Many families and caregivers rely on the library to provide important preschool reading and learning. Many people entering the workforce rely on libraries to get them online. Local businesses are increasingly tapping into the library's online databases to keep themselves competitive and to find synergistic new business opportunities. Library facilities often anchor downtown and commercial developments, and are attractive neighborhood amenities.

The Anchorage Public Library is determined to grow into an institution that conveniently and effectively serves the community.



"Our workforce and our entire economy are strongest when we embrace diversity to its fullest, and that means opening doors of opportunity to everyone and recognizing that the American Dream excludes no one."

~ Thomas Perez
United States Secretary of Labor

APL'S VISION-ALIGNED PLAN:

CITY OF ANCHORAGE GOAL: STRENGTHEN ANCHORAGE'S ECONOMY

Build a city that attracts and retains a talented workforce, the most innovative companies, and provides a strong environment for economic growth. (*Mayor Ethan Berkowitz, 2015*)

LIBRARY RESPONSE:

- improve economic advancement by providing equitable access to computing equipment and robust resources in all library locations
- provide electronic devices to meet national standards with a variety of both hardware and software
- boost public safety by providing safe and stimulating places with clean, well-maintained buildings for all
- build flexible library learning centers and media creation stations that bring people together to learn and create original content
- ensure adequate and well-trained staff that is adaptable and flexible to the changing needs of Anchorage
- grow the City's culture in understanding the importance of technology in serving the varied needs of the community
- earn community awareness that the library is THE center where people can become digitally literate in a variety of ways



APL PRIORITY: BUILDING A LIBRARY FOR THE FUTURE

Every day, the library engages people of all ages interested in a variety of topics. In order to better serve our citizens, the library must be fluid and flexible, willing to evolve as the communication and information sharing landscape changes. Support for a transformational library is critical to our community as the library serves as an anchor for the community.

According to the article, *The Role of Public Libraries in Community Building*, the library builds a strong community through four facets:

1. As a conduit to access information and to learn
2. As an encourager of social inclusion and equity
3. By fostering civic engagement and
4. By creating a bridge to resources and community involvement

The Anchorage Public Library is excited to grow and change to continue providing top-notch services for our community.



APL'S VISION-ALIGNED PLAN:

CITY OF ANCHORAGE GOAL:

BUILD A STRONG COMMUNITY WITHIN ANCHORAGE

Build a city that supports creative placemaking, cradle-to-career educational opportunities, and new technologies and partnerships that expand inclusiveness and accessibility. (*Mayor Ethan Berkowitz, 2015*)

LIBRARY RESPONSE:

- create an overarching theme of a smart and engaged Anchorage and align library activities and partners to that theme
- train community agency staff about the importance of early literacy, including public health, parks, and museum staff
- ensure that every child has a library card
- redefine what is available to check out based on community needs, whether it's a physical book, staff expertise, or a physical object
- develop programming that stimulates the imagination and engages all ages
- establish strong community partnerships and volunteers to enhance reading/listening/viewing experiences
- ensure the library reflects and plays an active role on serving the diversity in Anchorage

"Bad libraries build collections; good libraries build services; great libraries build communities."

~ R. David Lankes
Professor and
Dean's Scholar for
the New Librarianship
Syracuse University

APL - WHERE WE'VE BEEN

While the City of Anchorage has seen steady growth over the last 30 years, the Anchorage Public Library has seen periods of growth followed by incredible shrinkage of services. This document outlines a proactive plan to improve and develop library spaces throughout the City of Anchorage and to re-imagine its facilities and services for the 21st century. It will provide a framework to deliver high quality children's spaces and early learning; a place for teens to create and grow; and a community and virtual hub for the citizens of Anchorage. This new era of libraries will be about mentoring, connecting, guiding and curating the user's experience both inside and outside the library.

City Plans

In 2001, the City completed an Anchorage Bowl Comprehensive Plan to 2020. In this plan, the land use was defined for community hubs including town centers. "Town centers are designed to function as a focal point for community activities for seven discrete geographic subareas of the Bowl...encompassing an area that services 30-40 thousand people. These town centers should be the focal point for the location of public facilities such as post offices, community recreational facilities, branch libraries and schools." In this same document, there was a recommendation to develop and follow an Area-Wide Library Plan.

Library Plans

There have been four significant plans:

1. The Library Plan (1977): recommended building a central library, establishing a \$.6M levy throughout the Anchorage area for library purposes and new branches in Muldoon, Abbot-O'Malley and the Hillside areas. At the time it was adopted, there were already eight branch libraries. While the central library at Loussac and a Muldoon branch were built, three branches have since closed.
2. Areawide Library Plan (1984): between 1970 and 1980, the population exploded from 48,081 to 174,431 with the greatest growth in South Anchorage and Eagle River. At the onset of this plan, there was a downtown library and seven branches. This study recommended one branch per 25,000-35,000 people (or a 2-3 mile radius between branches). Once the new, central library was built, the study recommended closing specific branches while maintaining some in the more distant communities. A total of 10 branches were recommended.

Library Plans - Continued

3. Anchorage Public Library Community Plan (2010): this in-depth study deserves special attention as it is the foundation for our Vision through 2030 for services, hours, and facilities. The years between 1984 and 2010 were tumultuous for APL with substantial branch closures (5) and staff reductions even as the City grew. This in-depth study gathered input from over 6,000 Anchorage residents, engaged focus groups throughout the City and input from hundreds that attended public meetings. The Plan recommended the following:

- Alternate methods for delivering services, including pick-up and drop-off locations
 - Explore alternate methods of funding
 - Expand meeting room spaces
 - Increase the number of branches and hours to strengthen their ability to serve as centers of community life
- Note:* Anchorage has less than half the number of branch locations as its peer libraries in other states and does not follow previous city recommendations of a branch for every 35K citizens.
- Renovate and reconfigure the Z.J. Loussac Library to make it more accessible, welcoming, and efficient for staff and the public. As an outdated library, it is holding back the ability to respond to public's demands
 - Increase staffing to the national target of 5 full-time employees per 10,000 citizens
- Note:* currently we have 2.6 full-time employees per 10,000 citizens.

4. Z.J. Loussac Master Plan (2012): reviewed the needs for a building that had not been updated since it was built in 1986. It recommended:

- Removal of stairs and plaza
- Re-stacking of functions on all floors
- Improving energy consumption and increasing seismic bracing
- Increase and improve meeting room space
- Update furniture, carpet and reduce height of shelving
- Improve building access and flow
- Add automated handling to create staff efficiencies
- Create a more vibrant children's area, including expansion of the story/learning room

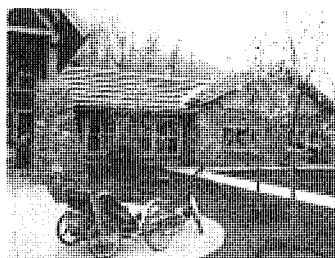
LIBRARY RENEWAL INITIATIVE

The City planned to develop neighborhood amenities, including libraries, at designated town centers through the Anchorage Community Plan through 2020, which works beautifully with the Anchorage Library Renewal Initiative 2006-2016. Through these plans and initiatives, these suggestions and goals have been completed:

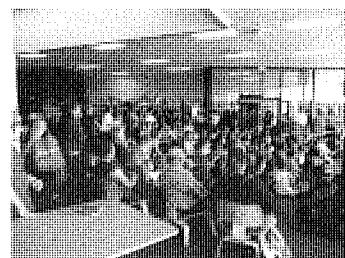
1. Mountain View Library and the Scott and Wesley Gerrish (Girdwood) Library were added as new branch locations bringing the total number of library locations to five.
2. Renovations were completed for the Chugiak-Eagle River Library and the Muldoon Library
3. Loussac is the last library to be updated as the physical layout does not meet community needs. The first phase is currently underway and will be completed in 2017, accomplishing a portion of the Master Plan recommendations.



Mountain View Library



Scott & Wesley Gerrish (Girdwood)
Library



Chugiak-Eagle River Library

BUT WE MUST PROGRESS FURTHER

Vision 2030 reflects a second renewal that must occur to keep Anchorage communities relevant, prepared, connected, educated and well-informed.

The population of Anchorage has grown, changed and become increasingly diverse. Growth is likely to continue as forecasts predict the Anchorage Bowl will need to accommodate up to 27,000 additional households comprising 62,000 more residents and 44,000 additional jobs by 2040.

What the public wants today is different from yesterday and will be different from what they need and want tomorrow. Computers, automated handling and express checkout were not planned in current buildings. More and more, patrons expect fast and consistent Internet services as well as spaces to gather and create. However, our current libraries were not planned with these wants and needs in mind.

Libraries of the future will increasingly become meeting places, media centers, and digital repositories. Although the Anchorage Public Library welcomes every opportunity to grow and transform to better meet the needs of our community – we must expand and change. Based on previous community studies and public demands, we need a minimum of four additional branches placed in strategic locations that can be sustained into the future. The location of these new branches would be in neighborhoods that have a population of over 30,000 or are areas of community gathering without a branch in a three-mile radius. Our community would also benefit from flexible service models and pop-up libraries that are inexpensive and convenient for the changing needs and growth of our neighborhoods.

As the functions of the library grow with the community, we must not lose sight of our original purpose to provide books and other recreational and information materials to patrons, whether that's by visiting a local branch or visiting our digital libraries. As people continue to want to check out physical and digital items - this will continue to be a large part of our service model.

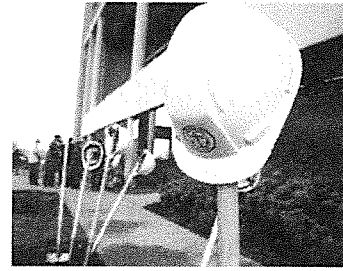
IMMEDIATE INITIATIVES FOR LOUSSAC LIBRARY

Loussac Library plays an essential role as the Central Library as well as the administrative role for the Library System. This library houses administrative functions, moves materials to branches and consortium libraries, holds the largest physical collection, provides the greatest number of programs, and brings in more revenue through room rentals.

There are some projects that must be completed and/or initiated as we look forward to fully transforming Loussac into a dynamic and relevant central hub for our community. While important steps to renovate Loussac will be completed in 2016, the full renovation of our central library will need to wait until the state's economic conditions improve. That said, there does need to be a second renovation project to include:

1. Increase programming and flexible community space by reconfiguring the fourth floor
2. Create a new model for reference service and computer assistance
3. Improve and increase electrical outputs for patrons that bring their own devices
4. Replace old and outdated furniture with contemporary pieces
5. Replace the worn and aged carpet
6. Improve signage throughout the building
7. Enlarge the space for the Teen Underground so it becomes more of a gaming/programming space
8. Redefine staff positions as we shift toward self-service models

A final renovation for Loussac will include updating the third and fourth floors and remodeling areas to lease to partners that compliment the Library's mission.



LOOKING FORWARD TOWARD FUTURE BRANCHES AND SERVICES

As renovations and updates are completed for Loussac, a plan must also be developed so that the central library and its branches become vibrant community centers that spur imagination and curiosity. In 2008, the Western United States' best practice for library space was .62 square feet per capita, or one branch per 35K citizens. Based on the conservative estimate of one square-foot per person, our library system is short 117,000 square feet of space.

Over and over again, we hear from the public that the community desires to have branch libraries in their communities to walk/bus/drive to that would serve as a local community hub. We currently are not satisfying that need with our five libraries in Anchorage. We also need to be practical ensuring we can sustain any recommendations made.

Based on those numbers and the need for sustainable and flexible space we recommend the following:

1. Create flexible spaces that can continually recreate themselves based on community needs
2. Develop branch libraries in areas of the city that are currently not served
3. Provide service delivery on wheel
4. Install kiosks for downloadable eBooks and audio books
5. Erect vending machines for books/movies at transportation hubs
6. Experiment with a variety of drop-off and pick-up locations such as coffee houses, schools, and a variety of other community hubs
7. Increase and standardize open hours at branch libraries to include a blend of evening and morning hours

SERVICE DELIVERY MODELS

Branch Long-Range Plans through 2018

| LIBRARY | CURRENT SQ. FEET | LEASE OR OWN | PROPOSED SQ. FEET | ESTIMATED COST | TARGET YEAR | NEEDS | FUNDING | PROPOSED HOURS |
|--|--------------------|--------------|-------------------|------------------------------------|-------------|---------------------------------|--|------------------------|
| Current Loussac Renovation | 136,000 | Own | | \$15M | 2017 | Finish Phase 1 | Foundation \$1.3M State: \$14M | 60 (reduce 4 hours) |
| Muldoon | 8,200 | Own | 8,000 to 10,000 | \$10M | 2018 | New Facility | Bond, Foundation Grant, State Funds | 39 |
| New South Branch (around 100th and C St.) | Automated Handling | Lease or Own | 4,500 to 5,000 | Lease: \$3.50/sq. ft. Own: \$2M | 2018 | New Facility | Operating Budget, Bond, Foundation Grant | 56 |
| Loussac Phase 2 | 136,000 | Own | | \$2M | 2018 | Replace Carpet/Update Furniture | Bond/Foundation Grant | 60 |
| New Downtown Branch | | Lease or Own | 3,000 to 3,500 | Lease: \$3.50/sq. ft. Own: \$2M | 2019 | New Facility | Foundation Grant | 39 |

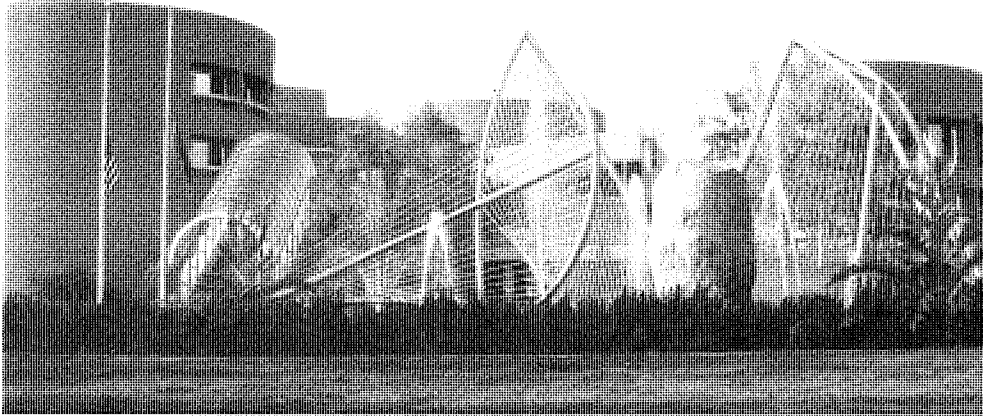
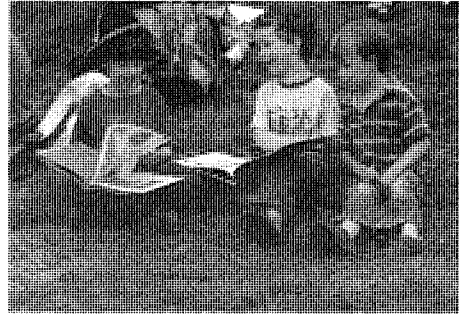
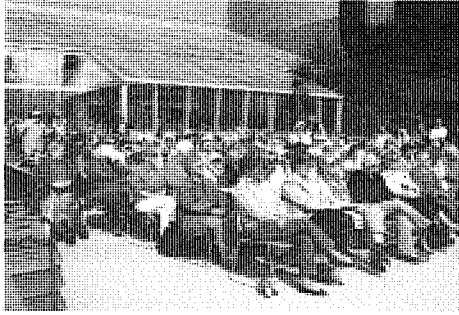
SERVICE DELIVERY MODELS

Branch Long-Range Plans through 2030

| LIBRARY | CURRENT SQ. FEET | LEASE OR OWN | PROPOSED SQ. FEET | ESTIMATED COST | TARGET YEAR | NEEDS | FUNDING | PROPOSED HOURS |
|---------------------|------------------|--------------|-------------------|----------------|-------------|----------------------|-------------------------------------|----------------|
| Mountain View | 10,704 | Own | | \$400K | 2020 | Update & Renovations | Bond, Foundation Grant, State Funds | 41 |
| Loussac Phase 3 | 136,000 | Own | | \$30M | 2022 | | Bond, Foundation Grant, State Funds | 60 |
| Chugiak-Eagle River | 25,452 | Own | | \$400K | 2024 | Update & Renovations | Bond, State Funds | 56 |
| Girdwood | 4,000 | Own | 3,500 to 5,000 | \$100K | 2026 | Update & Renovations | Bond, Foundation Grant, State Funds | 39 |
| West Anchorage | | Own | 8,000 | \$14M | 2028 | New Facility | Bond, Foundation Grant, State Funds | 39 |

MORE FLEXIBLE DELIVERY MODELS

| LOCATION | MODEL | SQ FT NEEDED | PARTNER-SHIP | COST | FUNDING | TARGET YEAR |
|------------------|---|--------------|-------------------|---------------|---------------------------|-------------|
| | Drive-Up Coffee Kiosk w/ Hold Pick-up and Drop-off | 200 | NonProfit | \$50K | Foundation City Operating | 2016 |
| TBD | School Drop-off & Pick-up (2 Locations) | | ASD | Courier Costs | TBD | 2016 |
| Airport | Download Station Vending Machine | 300 | Airport for Space | \$200K | Foundation | 2017 |
| South End | Bus Station Vending Machine | 100 | MOA | \$150K | Foundation | 2017 |
| 5 Selected Areas | Coffee Shop Deposit Collection and/or Retirement Drop | | | | | TBD |



IN SUMMARY...

This is a time of great opportunity to invest in the Anchorage Public Library. It is a time to support new thinking about what the library can be - and a time to nurture a new generation of library champions and partners.

The Anchorage Public Library needs to develop strong threads of partnerships to include:

THE PEOPLE OF ANCHORAGE

While preserving traditional services, the Library will continuously develop user-driven services that are highly relevant and responsive to the community. The Library Advisory Board, The Anchorage Library Foundation and the Friends of the Library will help build a network of community contacts.

THE MUNICIPALITY OF ANCHORAGE

The Library would like a commitment of stable funding levels that reflect population growth and service needs as well as starting a conversation on developing a long-term plan for sustainable municipal library bond campaigns.

OTHER GOVERNMENTAL AGENCIES

Working with the School District, State Library, State Legislature and other governmental entities to secure one-time or ongoing funding that allows the development and implementation of innovative service models.

THE PRIVATE SECTOR

Corporate neighbors can help the library move quickly to develop products and services that will engage a new generation of tech-savvy library users.

COMMUNITY ORGANIZATIONS

Nonprofits and organizations will help us connect to a broader segment of our community to address community problems. Together we are stronger.

OTHER LIBRARIES

By adding members to our Consortium Library, we broaden collections and create better public access.

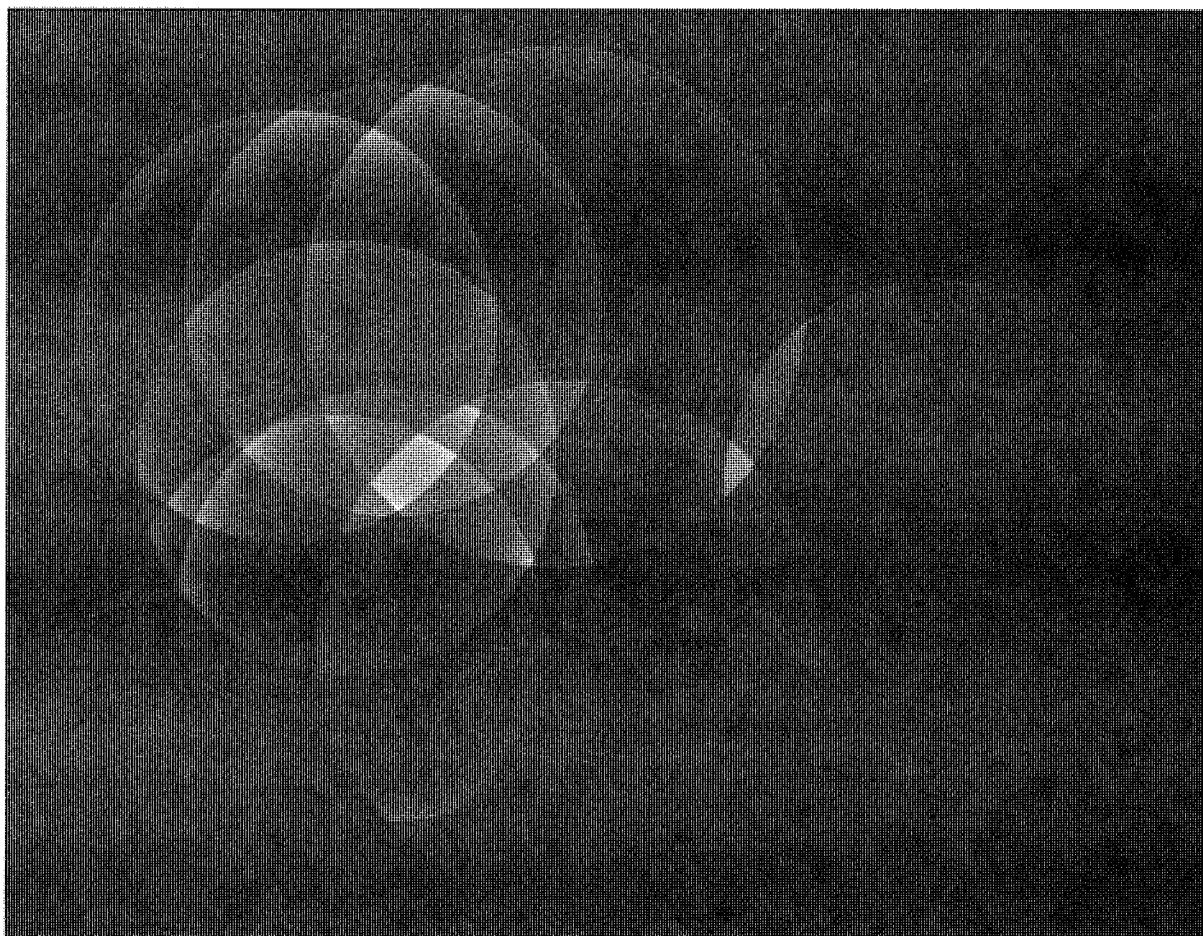
THE PHILANTHROPIC SECTOR

The Anchorage Library Foundation and The Friends of the Library serve as the primary links between the Library and philanthropic community. This sector will be needed to support pilot projects, capital projects, and ongoing operational support.

WE HAVE A CHALLENGE TO TRANSITION OUR COMMUNITY FROM AN INDUSTRIAL AND SERVICE-BASED
MODEL TO A NEW ECONOMY WHERE KNOWLEDGE AND CREATIVITY DRIVE
PRODUCTIVITY AND ECONOMIC GROWTH.

INFORMATION, TECHNOLOGY, AND LEARNING ARE CENTRAL TO PROSPERITY.

ANCHORAGE DESERVES IT.



LIBRARY DIRECTOR'S REPORT

March-April, 2016

Loussac Renovation Project:

- We will resume our regular hours May 23. This will be good since attendance at Sears Mall for programs has been poor
- The glass top over circulation was removed in one piece, very spectacular
- We are working on our furniture order, while waiting to see if we can receive additional donations. Much of our office furniture was donated by the State Library, since they are moving to Juneau. We will use and recover some of our meeting room chairs in order to contain costs

Library Technology:

- Meg Backus presented at AK Library Association on the tool we're building with Knight Prototype funds. Very well received. Heard feedback that it was one librarian's favorite session of the conference.
- All Windows XP computers in the library upgraded/replaced with Windows 10. Upgrading Windows 7 machines will be phase 2 and will take place January 2017. Microsoft Office upgraded to 2013 at same time.
- Sent information about library datasets to IT Applications contact who is working on open data in Anchorage. Preliminary info describing data types, storage, applications, privacy concerns.
- Muni-wide, outfitting new employees with a library card will be built into the account creation process. Lynda.com subscription was the driver for that.
- Erate work continues. USAC extended deadline from Apr 29 to July 21 for libraries because of difficulties with the new online system. We have made our selections and are working with Purchasing to produce contracts for winning bids. One contract will be for thorough wifi coverage at Loussac and work will begin as soon as contract is signed. The other will be for internet/Ethernet service to all library locations and service will begin July 1, 2016. Efficiencies gained in this winning bid is predicted to save about \$50,000 per year while also improving speeds. Entire library network will run on fiber optic cable.
- Replaced all 38 public laptops, formerly known as the OWL laptops. Donated used laptops to the Dental group that runs the AKMOM dental clinic.
- Trouble with the Bibliotheca security gates addressed, still not resolved. The gates are not reliably capturing people counts. Eagle River and Muldoon are experiencing the trouble.
- Ordered a MiFi device for the library bicycle to have internet access. Up to 10 devices can tether to it.
- Submitted all final grant report documents to the Knight Foundation for the prototype project. Look forward to continuing to work on Elective, the project we created with the funds.
- Innovation Lab server installed and CASSIE management software deployed. Tekmate providing support through their AlwaysOn platform.
- All self-checks now reading RFID tags. Must complete tagging project, getting stickers into all items in order to leverage this technology.

State Issues:

- Online with Libraries was cut out of the Legislative budget, this will hurt village libraries since that is often their only internet link.
- New state Librarian, Patience Frederickson. Offices for the State Library will be closing

Branches:

Muldoon:

- 26 programs under 5, 793 attendees; 24 school age/teen programs, 506 attendees, 2 adult programs, 12 attendees. Muldoon does a tremendous amount of children's programming.
- NineStar intern successfully completed his three month internship
- Outreach to the Jewish Education Center

Eagle River:

- 48 events with 1225 attendees
- Now that we can see daily and hourly door counts statistics, it is becoming apparent that the change in hours last June to open an hour earlier on Thursdays and add a preschool program has changed the usage patterns at CE. We see a definite bump on Thursday mornings with the door count, and where Thursday used to be our slowest day of the week, it is now our second busiest.

- Branch Manager Clark attended 5 community council meetings (South Fork, Eagle River and Birchwood) to talk about the new self check payment features, Hoopla and Lynda. She also attended the JBER drawdown public forum on March 9.
- The 2016 ASD student art display concluded on April 2. We always hear a lot of positive comments from our patrons about the opportunity to see the artistic efforts of local students displayed in Eagle River rather than in Anchorage.

Mountain View:

- 18 programs, 213 attendees (Workforce readiness, Plan4Alaska, Tundra Visions, puppet programs)
- Branch Manager McClure represented the library at a follow up meeting of the First Alaskans Institute Racial Equity Summit. She also represents the library on the MT View Street Fair committee, which will meet 1-2 times per month until June.
- Roughly 47 people visit the library per hour
- VISTA, Will Giedosh, finished his service. Will did a very good job getting our Workforce Readiness program up and running and ready for the next VISTA to take over.
- The Job Fair was very well attended and our early reports suggest the attendees were better prepared with resumes and to have good on the spot interviews. Attendees were pleased with the experience.
- The workforce readiness program series, our ongoing partnership with the Department of Labor, ended in April. We found that they attendance and interest in the series increased as the program progressed.
- Fifteen Fantastic Finds in Alaskan Archeology, was a well attended installment of the Tundra Visions series, archeologist Jeff Rasic showed his fifteen favorite archeological finds in Alaska.

Girdwood:

- 30 programs, 464 participants, including puppets, game days, story time, seed exchange, movies and climate change lecture
- Branch Manager Agni gave a short report on the library, including current and future programs for the monthly Girdwood Board of Supervisors meeting.
-

Community Relations/Foundation/Friends

- Library Director has been on several radio programs (Charles Wohlforth and KNBA)
- Library Director has provided tours to potential donors and community leaders
- The Friends have been very busy, raising money: approximately \$60K from Beyond the Stacks, around \$15K from the book sale and \$9K from the rare book auction
- We are exploring contracting out grant writing while the Development Director position is open. We expect this position to be filled in July with the position moving to City Hall and 70% of the time will be devoted to the library and 30% to MOA fundraising.

Youth Services

- Launched of our first Spanish Bilingual Storytime with a volunteer who is a native Spanish speaker.
- We launched 1,000 Books Before Kindergarten with a very popular weekend storytime featuring Miss Alaska, Miss Teen Alaska, and Mayor Ethan Berkowitz.
- Loussac: 77 under 5 programs, 1716 attendees; 7 school age programs, 135 attendees; 36 teen programs, 233 attendees
- Media Club restarted this month because ATMI received a grant to fully fund it again this spring. Senshi Teenz continues to be popular as they watch RWBY. And the application for summer VolunTEENs went live at the end of March.
- Almost all youth programs were moved to the Sears Mall or other sites. Countdown to Kindergarten was moved to Mountain View. Loussac staff (Stephanie Schott) assisted Rebecca with this. 56 people attended, including a class field trip for Wonder Park preschoolers. Teen programs: Senshi-Teenz & ACPE/FAFSA moved to Mountain View as well.
- We partnered with Defy Fear for two events: a reading/presentation in the TU called Hannah's Suitcase and we hosted the Peace Pole created by Anchorage Montessori and contributed to by our patrons and community.
- Battle of the books was a great systemwide collaboration. Collection Development provided the funds from Battle of the books. YS updated the procedure and ordering guidelines. MV Librarian purchased the books and updated the libguide, and YS updated the brochure. This supports a great and popular statewide program.

- Elizabeth taught a workshop about library resources and research skills at the APHEA convention.
- We have implemented a partnership with ASD to transfer numbers and data for parents to opt in to get a library card. Our goal is to get a library card for all children in Anchorage!!
- Visit to Sand Lake Elementary, 62 people
- Alaska Private and Home Educators Association Conference, 16 people
- Denali Montessori Tour (came to Loussac), 25 people
- Kids Day, 537
- Rabbit Creek Elementary Carnival, 63 people

Ready to Read Resource Center

- Professional presentations to the AK Library Association and the AK Family Childcare Association
- CILC conference, co-presented with Posie Boggs, dyslexia expert. Two presentations, 18 participants.
- Owl presentation for Thorne Bay's Children's Mental Health Services wing of Community Connections, a local non-profit providing services to disabled people, seniors, and children at-risk for mental health issues. 11 participants.
- Anchorage Imagination Library event – represented RRRC. 80 attendees.
- Received \$15K grant from EED for RRRC to purchase board books for libraries throughout the state.
- \$5K expenditure ok from ASL to purchase Alaska themed picture books for libraries statewide.

Adult Services

- Adult Services programming continues, in the face of construction! Tech Tuesday and Cyber Saturdays continue to draw patrons, as do Art Journaling, and Folk Dancing (Irish and Israeli). March closed with our yearly visit from Lola Pistola and her Body Confidence workshop. This year it was a smaller group, but it was no less informative and entertaining.
- 51 programs, with 618 attendees
- Answered 2943 ref question at Loussac in April
- Community partnerships in April included Defy Fear Week Lunch & Learn presentations as well as a screening of Schindler's List in partnership with Anchorage Community Chorus. Anchorage Symphony – Lunch & Learn; Future Coders of Alaska.
- Sarah Preskitt has set up two programs: Partnership with DHHS to provide social services weekly at Loussac and an outreach bikemobile, Library-A-Go-Go.

**Municipality of Anchorage
Library Advisory Board
February 17, 2016
Minutes**

Location: Z.J. Loussac Library, Alden Todd Board Room

Roll Call:

| | | | |
|----|-----------------------------|----|----------------------------|
| X | David Levy, Chair | X | Nancy Hemsath |
| X | Cristy A. Willer, Secretary | X | Tanya N. Taylor-Winchester |
| X | Lucy Flynn Zuccotti | X | Jonathan Bittner |
| EX | Heidi James Frost | EX | Kirk Rose |
| EX | Lupe Marroquin | | |

Staff Present: Mary Jo Torgeson, Meg Backus

Call to order: David Levy, Chair, called the meeting to order at 5:35 p.m.

Persons to be heard: Visitors were welcomed (Charlotte [7] and Atticus [5] Bittner).

Mission Moment: Meg Backus provided a technology update. All computers are managed by the IT department; Ms. Backus is a liaison between staff and IT. Discussion focused on funding efforts; various cost-sharing strategies (e.g. the Girdwood Fire Department shares wifi access with the library); issues of criminal behavior on our computers; a new tech plan which will be done in 2016.

Consent Agenda:

- The agenda was approved, no contest.
- Minutes of 1.20.16: Lucy moved to approve, Tanya seconded; motion passed.

Discussion/Action Items:

Director's report discussion focused on:

- Lucy moved, Jim seconded a motion to support a budget revision allowing for 10 hours of PR position staff time (.75 to 1.0 FTE) and \$75,000 for furniture for Loussac renovations or collections. The motion passed.
- There is a need to create an independent website for the library; currently the library is a subset of the municipality's.
- Regarding self check out: staff and the public are both worried about missing the interpersonal connection.
- The collection has been re-arranged. Fiction has all been combined (including teen underground) and biographies have been moved to the beginning of nonfiction.
- John Chrastke will provide advocacy training on March 9, 1-5:00.

Adjournment

Lucy moved and Jonathan seconded a motion to adjourn. The meeting was adjourned at 6:48 p.m.

Municipality of Anchorage
Library Advisory Board Agenda
Z.J. Loussac Library
Alden Tedd Board Room
January 27, 2016
5:30 p.m.

1. Call to Order

2. Roll Call

| | |
|-----------------------------|----------------------------|
| Heidi James Frost | David Levy, Chair |
| Lupe Marroquin | Nancy Hentsath |
| Cristy A. Willer, Secretary | Tanya N. Taylor-Winchester |
| Lucy Flynn Zuccotti | Jonathan Bittner |
| Kirk Rose | |

3. Person (s) to be Heard

4. Mission Moment:

- a. Update on Capital Campaign

5. Consent Agenda

- a. January 27, 2016 Agenda
- b. December 16, 2015 Minutes

6. Discussion/Action Items

- a. Director's Report
- b. Branch Hours Review and Recommendation

7. Comments/Discussion

8. Potential Agenda Items for Next Meeting, February 17, 2016

- Technology update on accomplishments

9. Adjournment

**Municipality of Anchorage
Library Advisory Board
December 16, 2015
Minutes**

Location: Z.J. Loussac Library, Alden Todd Board Room

Roll Call:

| | | | |
|----|-----------------------------|----|----------------------------|
| X | David Levy, Chair | X | Nancy Hemsath |
| X | Cristy A. Willer, Secretary | EX | Tanya N. Taylor-Winchester |
| X | Lucy Flynn Zuccotti | EX | Jonathan Bittner |
| EX | Heidi James Frost | X | Kirk Rose |
| X | Lupe Marroquin | | |

Staff Present: Mary Jo Torgeson

Call to order: David Levy, Chair, called the meeting to order at 5:40 p.m.

Persons to be heard: None.

Mission Moment: The tour of new construction was moved to the end of the meeting and limited in scope due to safety issues.

Consent Agenda:

The motion to approve the agenda was made by Lucy Flynn Zuccotti, seconded by Lupe Marroquin, unanimously approved

The minutes of 11/18/15 were not available for review and approval; they will be available at the January LAB meeting.

Discussion/Action Items:

Director's report discussion focused on:

- Dates of January closure of the library are still undecided.
- Some concern was expressed about the security of new laptops from theft.
- 400,000 items will be moved in the library in order to complete the renovation.
- Question: when will the mayor be in Eagle River for a listening tour?
- Rasmuson Tier I request is being completed.
- We are unable to provide all 48,000 children in the area library cards because of FERPA restrictions.
- Branch hours. Discussion centered on keeping a balance between standardization of hours across branches and capacity problems with keeping branches open in the evenings. Recommendation was to move hours to 11-7:00 on Tuesdays and Wednesdays. Mr. Rose requested attendance information (number of users by the hour).

Capital campaign—goal is \$1MM (necessary supplement to the \$14MM from the legislature). We want broad community support for fundraising activities for the remodel; need to show breadth and depth of support and commit \$5,000 from the LAB by 12/2016. Get the word out through Facebook etc.

Library advocacy. John Chrastka will facilitate a meeting on March 9th, 1-5:00, for +/- 50 people. Location TBA.

Adjournment

The meeting was adjourned at 6:35p.m.

Anchorage Library Foundation Loussac Renewal Private Funding Plan & Timeline

| | Phase I - Priority, Postpone and Lead Gift Requests | | | | | | | | | | | | Phase II - Major Gift Follow-Up & Mid-Level Requests | | | | | | | | | | | | Phase III - Clean Up and Close | | | |
|--|---|---|---|---------------|---|---|----------------|---|---|----------------|---|---|--|---|---|----------------|---|---|-------------|---|---|-------------|---|-----------|--------------------------------|------------|---|---|
| | September Weeks | | | October Weeks | | | November Weeks | | | December Weeks | | | January Weeks | | | February Weeks | | | March Weeks | | | April Weeks | | May Weeks | | June Weeks | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 1 | 2 | 3 | 4 | 5 | 6 | 1 | 2 | 3 | 4 | 5 | 6 | 1 | 2 | 3 | 4 | 5 | 6 | 1 | 2 | 3 | 4 |
| Initially develop/rate top prospects | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Update 2014 case/web language | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Enlist the Vanguard volunteer group | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Review plan & vision w/ City Mgr/Dir EG&CD | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conduct tours with prospects | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Write Library 2030 vision/philosophy | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Design/print just-in-time mini-case | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Prospect rating/strategy w/ Vanguard | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1:1 key stakeholder briefings (Kaplan, mayor) | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conduct small group/outside group presentations | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vanguard group donor invitation coaching | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lead gift solicitation by teams | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Write/design YEAs | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Conduct prospect moves management mtgs. | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Drop all stakeholder year end appeal | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Brief & solicit APL staff and FOL | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Revisit prospects to finalize decisions, as nec. | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Small Donor campaign | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (additional detail to be added....) | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

ACTION STEP AMPLIFICATION**Initially develop/rate top prospects**

- Ruth, MaryJo, Jen Harrington continue to develop prospect lists based on past APL and similar donors.

Update 2014 case/web language

- Case to clarify through the perspective of the donor/citizen: WHAT is the highest and best imagination we have of how the city is enhanced resulting from investments in our library. WHAT is a 21st century library? WHY this project right now? WHAT does this renovation make possible for the community (users and non-users) that isn't possible today? HOW is this current effort related to past and planned renovation plans? WHY proceed now in such a constrained economy? Materials will largely be web-based and PDF, customizable at will and no cost. Print just-in-time as needed.

Enlist the Vanguard volunteer group

- A small group of dedicated volunteer leaders, people for whom a library is a very high priority and who are willing to lead by example (in advocacy, giving, and supporting solicitations with their own passionate stories). These people will help us refine overall strategy; identify prospective donors; determine prospect cultivation and solicitation strategy; improve the language of the case; tell their stories; team with ALF/APL leaders in soliciting gifts. Currently Mead Treadwell, Mary Jane Michael, Jane Angvik, Roe Sturgulewski, Jen Harrington, with additional help from Tim Potter, Alex Sinka, David Levy, Jon Bitner

Review campaign plan and library vision with the City Manager and Director of Economic & Community Development

- MaryJo and Ruth to review this overview early to convey plan and timeline. Circle back to review, and seek endorsement of, APL 2030, the long range vision and philosophy of the library. Note: this is NOT a full plan, rather it articulates a 15 year vision for how Anchorage's libraries will evolve as a community asset and resource. This vision and philosophy will frame all subsequent communications and fundraising planning.

Design small group listening sessions

- Small group sessions held no interest from any of the various participants. Talks to various outside groups are being scheduled; rotary, women's club, unions, etc.

Write Library 2030 vision/philosophy

- Mary Jo to draft the 15 year Library vision and philosophy. This vision will describe an adaptive, increasingly relevant future for the library based on population projections, movement toward embedded neighborhood organizations, technology trends, etc. This vision and philosophy will frame future library planning and fundraising.

Design/print just-in-time mini-case

- For use in year end letters, prospective letters, hand outs at various meetings.

Prospect rating/strategy w/ vanguard

- In sessions facilitated by GHC, we'll invite key volunteers to help develop and amplify prospect cultivation strategy.

1.1 key stakeholder briefings (Kaplan, Mayor Berkowitz)

- Recognizing that the Kasmussen Foundation and the mayor can be pivotal allies and endorsers of this effort, each will need to be seen individually to share our revised thinking about project implementation. Address individual concerns and opportunities.

Vanguard group donor invitation coaching

- Volunteers are pivotal in personally inviting others to support the library. The intent of these sessions is NOT to turn volunteers into professional fundraising solicitors; rather, the intent is to help volunteers imagine and pre-play conversations where they share their own stories of passion for the library. We debunk the myths and reverse the bad experiences people have had with similar projects. This same coaching should be provided all ALF board members, the Library Director, and Director of Development.

Lead gift solicitation by teams

- The best solicitation team (unless existing relationships warrant otherwise) is a lead volunteer/donor + Library Director. Other combinations are also effective.

Write/design the all-stakeholder year end appeal (YEA)

- Plan to leverage the end of year with a targeted direct mail appeal to all donors NOT already solicited or planned for solicitation personally.

Drop YEA

- Mail the appeal

Brief & solicit APL staff and FOL

Invite those closest to the library to support the campaign, being sure to provide them the same courtesy briefing as all other prospects.

Revisit prospects to finalize gift decisions, as necessary

- Follow up on any unsolicited prospects and those solicited early without having made a decision. Prepare for recognition and celebrations.

Conduct a small donor campaign

- With the committee design and plan a grass roots campaign to begin in April after the majority of the major gifts have been solicited.

LIBRARY DIRECTOR'S REPORT

January, 2016

Loussac Renovation Project:

- Slip sliding Away Event is the public face to the beginning of 2nd phase of the project
- Temporary entrance will be open Jan 26, along with new drive up book drop, staff will no longer have to go outside to retrieve materials!
- Staff have worked VERY hard this week, including moving all the media collection to the 2nd floor and moving the entire circulation department to the first floor into the temporary workroom and new entry way. We have a wonderful staff that truly cares about the library.
- We have not painted the space for the temporary entrance or add flooring to save money, since this space will turn into a workroom and the automated handling area.
- We are working through some of the challenging staffing issues on the 2nd floor with media

Collection Development: Report included on Hoopla and Listen Alaska. In addition, staff is heavily promoting Lynda.com, starting with municipal employees

Capital Campaign:

- As part of the Capital Campaign, we are doing more presentations in the community
- We have raised \$245K as part of the campaign, or 25% of our \$1M goal

Branches:

Muldoon:

- Early Literacy/Under five programming: 7 programs, 145 attendees
- School Age Programming: 6 programs, 81 attendees
- Teen Programming: 6 programs, 92 attendees
- Adult Alaska Health Care program: 1 event, 2 attendees

Eagle River:

School age and all age programs:

- Family movie Fridays—3 events, 44 attendees
- Legos-- 3 events, 102 attendees
- Author Brenna Nickalee Rath—1 event, 16 attendees
- Nutcracker musical—1 event, 95 attendees

Preschool programs:

- Toddler Time—4 events, 95 attendees
- Storytime—2 events, 65 attendees
- A local Girl Scout troop came for a tour of the library, bringing 21 girls and parents to the library. One father mentioned that it was his third trip to the library for a tour with one or another of his children, and that he learned something new each time.
- Mayor Berkowitz held his first Eagle River office hours on 12/15 in the CE program room. He had a steady stream of visitors during that time.

Mountain View:

- Our first partnership event working with the State Labor Department was a great success. However it highlighted the need for more adult programs on job search and interview skills, with 76 attendees
- Tech Club: Light up popup cards. We used a combination of precut shapes and card to make popup cards. Then we added an LED bulb, battery and copper tape to make it light.
- Alaska International Film Festival: We partnered with the Alaska Teen Media Institute to show a collection of teen films submitted to this year's film festival.

- Career and College Fair – 23 attendees, organized by VISTA volunteer
- Children programming included Saturday morning storytime, where staff read a story and then play with blocks and other manipulative toys

Girdwood:

- Legos Game Day – 3 attendees
- Knitting Night – 2 attendees
- Storytime – 2 occurrences, 56 attendees
- Movie Night (Inside Out) – 3 attendees
- Movie Night (Elf) – 4 attendees
- Book Club – 3 attendees
- Genealogy – 2 attendees

Youth Services

- We launched our very first Winter Break Reading Challenge to great initial success (for a brand new program) and a lot of enthusiasm from parents, teachers, and school librarians. Ann Moregester is offering a prize to the school librarian who has the most students participate. Faith Lutheran School brought their kids on a special visit to pick out books to read for the challenge. By the end 758 books have been entered by 261 kids, with one week left to enter books.
- Early Literacy/Under five programming: 24 programs, 759 attendees
- School Age Programming: 2 programs, 35 attendees
- Teen Programming: 17 programs, 97 attendees
- Outreach:
 - Tour for Gan Yeladim Early Learning Center, for 14 children & teachers
 - Imagination Library Outreach program – 147 people

Ready to Read Resource Center

Outreach:

- Crossroads High School presentation and storytime – 17 attendees (teen parents)
- OWL videoconference presentation for parents and caregivers on early literacy and brain development, for 3 sites – 10 attendees.
- Parents as Teachers – family social at the Rural CAP Child Development Center – 16 attendees

Partnerships:

- Imagination Library family engagement event at the Alaska Museum of Science and Nature – 64 families (174 individuals) in attendance.

Other:

- 1000 Books before Kindergarten – Lee Post has signed the contract to produce artwork for the program; preliminary selections based on his draft sketches have been made. Ingram account has been set up.

Adult Services

Adult Services Community Responsive Programming includes working with the United Way to help people understand their healthcare options. Healthcare Navigators are providing assistance to those needing to sign up for health plans under the Affordable Care Act. Navigators are available on Tuesdays and Thursdays, from 2-5pm through the end of the open enrollment period. The Anchorage Food Bank is also a partner, setting up information tables and helping people enroll in SNAP. Our

Escape from the Holidays: Kurt Russell Film Festival program was featured in the Anchorage Press. Adult Services also participated in the Winter Solstice Skate Party at Cuddy Park.

Programs: 49 programs with a total attendance of 460. Program highlights included:

- ♦ 17 Group Classes – 122 attendees
- ♦ 16 Cultural Programs – 156 attendees
- ♦ Medicare 101 - 20 attendees
- ♦ Winter Solstice Skating Party at Cuddy Park – 130 booth visitors
- ♦ Alaska Native Mask: Special guests Sven Haakanson, Alvin Amason, Ann Fienup-Riordan, and Anna Mossolova - 52 attendees

Outreach efforts and partnerships are continuing. However, we have had to scale back the number of programs due to limited space and construction. AS is actively involved in working with the Anchorage community to provide programming and identify community needs. Our partners include UAA/APU Books of the Year Program, AK Public Media, Alaska Common Ground and the Leadership Anchorage among others. These outreach efforts include:

- ♦ Anchorage Parks and Recreation
- ♦ Maker Nights
- ♦ Israeli Folk Dancing
- ♦ Irish Folk Dancers
- ♦ Anchorage Food Bank
- ♦ Anchorage Board Gamers Meet-up
- ♦ Society of Children's Book Writers and Illustrators
- ♦ United Way Health Care Navigators
- ♦ UAA Bookstore
- ♦ Alaska Center for the Book



Mission

Anchorage Public Library provides resources to enrich the lives and empower the future of our diverse community, while preserving the past for generations to come.

Library Core Services:

Excelling As a Community Learning Center

- Education: Self-directed and classes
- Information: Materials, research and instruction
- Technology: Computing access and services
- Exploration: Programs, reading, viewing, listening

Major Use Indicators and Performance Measures

CHALLENGES: The challenge of visiting Loussac Library during renovation is having an impact on overall usage. Our reference questions, new cards being issued are all lower. The impact of not being able to rent the Marston Theater also has an impact on visits, and probably, to some degree circulation.

1. **FACILITY USE:** Maintain Visits and visits per capita to 2014 levels during Loussac renovation
 - Visits decreased by only 6%. Given the Loussac renovation and difficulty getting into the building, it is surprising that this is not a larger percentage.
 - The public has not been able to utilize Marston Theater or our conference room for the last seven months. That decreases our door count substantially.
2. **RESOURCE USE:** Increase website visits by 2%; increase computer use by 5%
 - Even with the public downloading more material, our website visits are down. The public can access virtual use through computer applications and not through our website.
 - Computer use up by 25% due to computers in the Innovation Lab.
 - We have a VERY poor website, which needs to be updated.
3. **PROGRAM ATTENDANCE AND CIRCULATION:** Increase circulation by 2% and maintain program attendance 2014 levels

- Circulation is down by 1.5%, or 26K. We attribute this decrease to Loussac renovation.
 - Download usage has increased by 79% over 2014 and 120% over 2013. More people are downloading ebooks, audio books and music. We expect to see this number grow substantially, with the addition of new download products.
 - Program attendance grew slightly, due to more children and adult programs over the previous year. Given the renovation, it is surprising this number did not decrease, given the difficulty to get into the building. We have been experimenting with holding programs off site.
4. Increase new Library Cards by 5%
- We did not meet this goal. New cards decreased.

Overall Accomplishments

- RFID tags placement in materials completed and gates installed
- Loussac Renovation started with several media events. Good press coverage for the library. Staff committee heavily involved with all aspects of renovation and new workflows
- Doubled broadband capacity at Loussac; increased capacity at all branches
- Presenting programs at Loussac, even in the midst of little meeting room space
- Staff are maintaining decorum in the midst of trying to do their jobs in a construction zone. They are accomplishing a lot under very difficult conditions.
- Conducted a very successful staff day, where staff said it was the best training day they had ever had.
- Added new products, Hoopla and Lynda.com
- Started work on Capital Campaign, with the Goal of raising \$1M
- Weeded over 18% of our entire collection due to age, condition or outdated materials

SUMMARY OF LIBRARY USAGE 2011 - 2015

| KEY INDICATORS | 2011 | 2012 | 2013 | 2014 | 2015 | |
|------------------------|-----------|-----------|-----------|-----------|-----------|------|
| Visits/capita | 2.63 | 2.69 | 3.13 | 3.03 | 2.87 | down |
| Program attend/capita | .017 | .22 | .24 | 0.20 | .20 | same |
| Circulation/capita | 5.82 | 5.84 | 5.88 | 6.09 | 6.01 | down |
| Computer logins/capita | .49 | .47 | .47 | 0.53 | .66 | up |
| OTHER | 2011 | 2012 | 2013 | 2014 | 2015 | |
| Circulation | 1,579,366 | 1,533,324 | 1,520,188 | 1,504,025 | 1,381,252 | down |
| Database use | 102,537 | 141,324 | 150,098 | 207,481 | 207,154 | same |
| Downloadable materials | 43,131 | 68,860 | 101,115 | 122,760 | 221,408 | up |
| Overall Circulation | 1,725,034 | 1,743,508 | 1,771,401 | 1,834,266 | 1,808,814 | down |
| New cards issued | 22,414 | 20,088 | 18,101 | 22,966 | 14,628 | down |
| Visits | 780,351 | 804,323 | 942,873 | 913,304 | 860,751 | down |
| Computer Reservations | 145,919 | 141,638 | 141,856 | 158,104 | 197,131 | up |
| Website hits | 1,133,978 | 1,001,929 | 1,267,506 | 1,152,002 | 1,014,382 | down |
| Program Attendance | | | | | | |
| Children | 31,147 | 41,243 | 42,326 | 36,587 | 39,438 | up |
| Teen | 3,123 | 5,114 | 9,311 | 6,829 | 4,955 | down |
| Adult/All Ages | 15,333 | 18,887 | 20,076 | 15,774 | 16,195 | up |
| TOTAL | 49,603 | 65,244 | 71,713 | 59,190 | 60,588 | up |
| Holds | 130,736 | 122,028 | 132,684 | 148,525 | 147,700 | down |
| Reference Questions | 172,762 | 158,414 | 99,966 | 84,193 | 71,785 | down |

ANCHORAGE PUBLIC LIBRARY Winter Reading Break Challenge!

This year for the first time, Anchorage Public Library offered a Winter Break Reading Challenge to students from Kindergarten to 12th grade.

What is it? For every book they finished during winter break (up to 5 books), students could enter to win a Kindle. One Kindle was awarded at each location and two at Lousac (one for kids and one for teens).

How much did it cost? Using our programming budget (generously provided by the Friends of the Library) we were able to receive a discount for purchasing six Kindles & case so the entire program cost \$350.

Why did we do this? We wanted to keep kids reading during the school break and cement our place in the community as always associated with reading even when school is out of session.

End results: 957 books were read by 321 kids!

What did staff think? Staff loved that it was low key (and non-labor intensive) during a busy time with many staff on vacation. The comments they heard from patrons and teachers were positive. School library coordinator, Ann Morgester, offered a prize for the school with the most participation.

What did patrons think? Well, to use quotes from their entry forms:

"We think reading programs over the holiday and summer breaks are great motivation for kids to keep reading and enjoying the gift of reading."

"I love libraries. without them i would not have read half as many books. so thank you to all the librarians in the world"

"Read 54 Pages over Winter Break with my Kindergartner."

"Winnie the Pooh is a great series to begin with!"

"I love this idea. Reading has been so much fun over break."

"I really liked reading this book! When I finished, I felt really good about myself. I usually play video games."



1,000 Books Before Kindergarten

Around the country, libraries and literacy groups are launching 1,000 books before kindergarten campaigns.

What is it? Parents are encouraged to read 1,000 books with their child. That simple! If they start when the child is 1, it is about 5 books a week. If they start when the child is 4, it is 3 books a day.

Either way it is a very doable goal, but sounds like a big magic number. At every 100 books, they get a sticker. At 1,000 books, they get a free book!



Why? While research doesn't specifically support that 1,000 books is a magic number for success, research does support over and over again that caregivers and children reading together is the best way to ready kids for schools and promote learning. This type of program is fun for kids to be part of something big and parents do be more cognizant of their role in school readiness.

Start up plans and funding Using our programming budget (generously provided by the Friends of the Library) we hired Lee Post to create a state of original artwork and a logo to use in the program. We are creating reading logs and growth charts for parents. A partnership with Alaska Northwest Books allowed us to purchase heavily discounted books so

children who finish the program will receive a free Alaskan picture book.

Continuing plans It is our hope to write a grant to further fund this project and take it statewide in the second half of 2016.

Staff: Linda Klein, Early Literacy Outreach Librarian



Listen Alaska 2011-2015

| Year | Extra Funds Contributed | APL Circ | Alaska Circ | % of Total Circ |
|------|-------------------------|----------|-------------|-----------------|
| 2015 | \$45,000 | 106,977 | 323,177 | 33% |
| 2014 | \$42,500 | 93,083 | 276,594 | 34% |
| 2013 | \$50,000 | 86,625 | 220,833 | 38% |
| 2012 | | 61,853 | 163,259 | 38% |
| 2011 | | 43,131 | 108,276 | 40% |

Hoopla Usage

- 600 registered as of Jan 19.
- 72% retention rate (cardholders used the service last month and are using it again this month)
- Average cost per circulation: \$1.86
- Since launching to the public on December 1-January 15, 2016:
 - Audiobooks 453
 - Comics 173
 - Ebooks 292
 - Movies 489
 - Music 296
 - Television 177
- Top 5 titles in past 30 days:
 - Star Wars the Force Awakens (music CD)
 - The Revenant (audiobook)
 - The Life Changing Magic of Tidying Up
 - The Girl on the Train (movie)
 - Django (movie)

ANCHORAGE PUBLIC LIBRARY 2015 PROGRESS REPORT

WHAT WAS GOOD

- Staff moved around to fill in slots in the branches and in other departments, in order to provide great service. It was not always easy to shift gears but staff really pitched in to help one another!

Staff:

- We have new staff in the following positions: Branch Manager at Muldoon and Girdwood, Ready to Read Resource Librarian, Junior Administrative Officer, and new clerical/library assistants in many departments. Lots of interviewing, hiring, and training on the part of supervisors
- Staff committees were formed and the best one created a fabulous All Staff day
- Mid level manager staffing has stabilized due to the numbers hired in 2014

Technology:

- In the fall, we increased our Broadband to 200MB, thanks to extra dollars from the Assembly that they reinstated again in 2015.
- Installed new self checkout machines and purchased RFID products and tagged the entire collection
- Doubled the number of devices added for the public to use
- We are ending the year with continued issues with the self checkout units
- A new MOA staff member has been able to help us implement new projects, including wireless printing from PADS and phones

Computer Lab/Innovation Lab:

- While we have met with ACS/Tekmate to manage the computers, we have not had the ability to implement due to the workload or the renovation and other projects
- We are teaching selected computer classes
- Improved seating with lounge and café seating areas

Collection and Catalog

- RFID tagged and weeded our entire collection
- Cleaned out our database of dead records
- Added popular products, Hoopla and Lynda.com

Joint Library Consortium

- Three new libraries joined: Sitka, Petersburg and Kenai

Advocacy, Friends, Foundation and LAB:

- Foundation added three new Board Members
- Library Advisory Board added three new Board members
- Held Friends booksale in new location, due to renovation, and it was much simpler to manage
- Developed a PR piece to use at special events

Strategic Plan: We developed the library Purpose and Values, and completed the plan except for completing the work on the actions steps and creating a three year timeline. We have accomplished selected projects on the plan

Loussac Renovation

- Started in May 2015. Staff committees have met for the entire year planning and communicating with staff

Programming and Partnerships

- New programs include children's programs aimed at STEAM (music, building blocks, and Storypackets science program) and a Winter Break reading program

WHAT WAS NOT SO GOOD

- The staff shortages hindered completion of several projects, either because we were stretched too thin or lacked the expertise to finish the project. Some of those projects will be carried into 2016.
- We were not able to implement a card to every child in the school district and the project we tested was a complete failure. We continue to have discussions on how to implement a library card in each child's hand
- We lost our bond and needed to quickly plan a Capital Campaign, in midst of 3 new Foundation presidents in one year

WHAT TO LOOK FOR IN 2016 (Draft)

Review Strategic Plan, Purpose and Values: The purpose and values will guide hiring, what we do, and how we do it. The Strategic Plan will help us keep focused for strategic initiatives that fit the scope of importance for the community. Explore more outcome based measurements and update plan as necessary.

Make the library easier to use:

- Implement online card registration, room book and online payments (were not able to accomplish in 2015)
- Explore how to develop a new Library website
- Fully implement RFID and self checkout units (carried over from 2015)
- Implement obtaining a library card online (carried over from 2015)
- Implement meeting room payments online (carried over from 2015)

Improve Technology and Equipment:

- Increase wifi capacity and broadband to the branches as needed
- Implement adding devices to augment desktop computers, including vending machines in three locations
- Upgrade of Marston Theater equipment: Carried over from 2014!

Programs and Services:

- Further Develop Innovation Lab, ACS's TekMate will take over management of the Innovation Lab
- Explore new branch opportunities and alternative method of delivery of materials: We will explore with both private and public sites.
- Expand branch hours

Develop a Marketing Plan: As Foundation plans for a Capital Fundraising project, we need to increase and improve our visibility.

Loussac Renewal Project and Capital Campaign: This 18 month building project will have a large impact on staff and public and will continue to be a substantial drain on staff

Partner with ASD and other community partners:

- Staff will serve on several committees and we will test a pilot to work with the schools to get first graders library cards
- Continue working to get a library card in every student's hand
- Conduct Library Card driver within MOA and other agencies

Develop short term and long term funding Plans

- Work with Foundation on Capital fundraising plan for Loussac building project
- Train all advocates in order to prepare them for future bonding and other fund raising options

Long Range Plan: Develop and Implement, in conjunction with Library Advisory Board, Foundation and the City of Anchorage

Collection

- Create a new collection of easy non-fiction
- Reconfigure adult and media collection at Loussac
- Make the media music collection easier to use by changing the cataloging to more popular named categories

Staff

- As we move into more patron driven self-service, rethink how we deliver services