|  |  |
| --- | --- |
|  | smokey bear3001 Connecticut Ave. NW, Washington, D.C. 20252  |  smokey@nationalpark.gov  |  555-555-5555 |
| Objective | After dedicating more than 70 years to a single company, Smokey Bear aims to exercise his strengths in a new public advocacy position. |
| Skills & Abilities | Skilled spokesperson, able to inspire millions to action. Photogenic with a unique face. Possesses charisma relatable to most Americans.  |
| Experience | **mascot** U.S. National park servicejune 1944 – present* Popularized the slogan “Only You Can Prevent Forest Fires”
* By 2010, Smokey Bear image and name could be recognized by 95% of American adults and 77% of children
* Modeled for over one million National Park posters and signs
* Conducted radio interviews with celebrities such as Bing Crosby, Roy Rogers and Dinah Shore

**talking bear** crazy magoo’s circus crewmay 1930 – june 1939* Achieved modest notoriety in a travelling circus of amazing animals; renowned for eloquent speaking voice and persuasive speech
* Performed in over 2,000 shows in 31 states and countries
* Drew over 4,000 people for headline performance “Smokey Speaks”
 |
| Education | **davis senior high school**, Davis, cahigh school diploma3.5 GPA; participated in Debate Team and organized yearly pep rallies |
| Leadership | To reward others for their dedication to wildfire prevention, Smokey Bear created the Smokey Bear Awards at the national, regional and state levels. Mr. Bear also advertises wildfire prevention pro bono to his 24,000 followers on Twitter (@Smokey\_Bear). Lastly, Mr. Bear started a Circus Animals Protection Fund to aid animals like himself from circus-related abuse: physical, financial, emotional or otherwise. |
| References | **Albert Staehle**, artistad councilFor reference, please contact Mr. Staehle at (555)455-4521. |