

Municipality of Anchorage
Library Advisory Board Agenda
Muldoon Library
September 20, 2017
5:30 p.m.

1. Call to Order

2. Roll Call

Barbara Jacobs	David Levy, Chair
Lupe Marroquin	Nancy Hemsath
Cristy A. Willer, Secretary	Jonathan Bittner
Lucy Flynn O'Quinn	Lo Crawford
Kirk Rose	Quincy Taylor, Teen Representative

1. Person (s) to be Heard

2. Mission Moment: Jim Curran, Muldoon Branch Manager

3. Consent Agenda

- a. September 20, 2017 Agenda
- b. August 16, 2017 Minutes

4. Discussion/Action Items

- a. Director's Report
- b. Discussion of LAB Strategic Plan

5. Comments/Discussion

6. Potential Agenda Items for Next Meeting, Mountain View Library, October 18, 2017: Items will include a discussion of a future downtown library

7. Adjournment

LIBRARY DIRECTOR'S REPORT

September 20, 2017

Loussac Renovation:

- Pinnacle repeatedly provides us with completion dates and then never meets the deadlines set. They were supposed to be done a week ago and then start on the punch list.
- Completion of outside tiles might not be finished until spring.
- We probably will not have an open house. At this point we are reluctant to plan any event, due to the lack of clarity around completion dates.
- Loussac Charrette will be held September 26, which will help frame a second project.
- A memo was sent to the Mayor by the Library Director asking him to support the next phase of a renovation.

Board appointments: Two board members, Jon Bittner and Cristy Willer, terms end Oct 14. Staff has asked the Mayor to reappoint these two members.

Budget:

- The Director of Community and Economic Development forwarded his division's budget to the Mayor on Friday, September 15. The Mayor will make the final decision. Key dates are:
 - Oct 10: formal introduction of Mayor's budgets to Assembly
 - Oct 24 and Nov 7: Assembly Public Hearings
 - Nov 21: Final adoption of budget

Staffing: We continue to keep selected positions open until after the budget is adopted. In addition, we are currently not able to fill open positions due to SAP software implementation.

Branches:

Muldoon:

- Branch Manager met with Anne Velardi, Devon Ross, and Brad Gillespie (AK Dept. of Labor/Job Center) at Loussac during one of our VISTA, Sarah McBryde's, Job Labs. The Job Center team wanted to observe a Lab in action. As a result they are looking into having MASST's (Mature Alaskans Seeking Skills Training) to serve as Job Lab staff at APL locations. In addition Anne is planning to hold employment workshops at Muldoon and display Dept. of Labor employment literature as part of a new partnership. This grew out of a conversation we started in early August.
- Mobile device use has tripled in the last 6 months. This is directly attributable to increased adult computer usage.

Eagle River:

- Branch Manager met with Brad Gillespie, Gina Bastian and Michaela Phelps of Job Center & DVR about expanding our partnership in the wake of those Eagle River office closures. Currently, DVR counselor Barbara Doran is meeting with clients 4 days per week in one of CE's group study rooms. John Cannon, Director of AK DVR, personally offered his appreciation and thanks for the library's role in bridging the gap in workforce development services in the area. Sessions for the public featuring job search techniques and resume building are likely to be offered in the fall.
- For 2017 to date (Jan-Aug), CE has circulated 81,520 items, an average of 10,190 per month. With 1310 hours of operation during that time, this comes to an average of 62.23 items circulated per hour so far in 2017.

Mountain View:

- We kicked off the school year with a list of activities for each day. Kids have slowly begun taking notice of things and gathering in the Community Room for activities and games on Wednesday and Thursday.
- The Tundra Visions Lecture series started just yesterday with 55 people attending (pictures at end of report). We had people from across the city attend.
- We introduced a new program in partnership with the Polynesian Association of Anchorage. This was a clothing giveaway for parents to attend. We had 60 people attend this program in the single hour it was running.
- Here are two photos of some of the many objects printed on our 3D printer. We have been able to print everything from a reticulating pangolin to nodding cats. Below are the holster for the door counter and awards plaques initially designed by a patron



Girdwood:

- In August Claire did a weekly display based of the wildly popular podcast My Favorite Murder. She took a picture of the display and shared it on her Facebook page. The podcast saw the picture and shared it on the official MFM Instagram page where it received over 15,000 likes! Claire commented on the post where the library was located and responded to people's questions. **In short:** The Scott and Wesley Gerrish Library was Instagram famous for a week! See photo below.
- August 2016 had 1964 patron visitors, and August 2017 had 2666 patron visitors. That's a 35.74% increase in visitors.

Community Relations/Foundation/Friends

- Book sale slated for Nov 2-4 and we will resume accepting donation Oct 1.

Youth Services

- Early Literacy Librarian presented training at thread with early childhood professionals. After the training, 87.5% stated that their knowledge of early literacy improved, 75% stated that their appreciation of early literacy improved, and 75% rated quality as "very high" or "high".
- As part of our role of Welcoming Anchorage, we have resumed Sensory Storytime for children with autism and arranging ASL storytimes.
- Eventhough with story times on break, YS has numerous outreach, with partners including:
 - Salvation Army day camp
 - visiting 100 children at Southcentral Foundation Family Center; and after 4 visits, children remember and look forward to the visits
 - Rec Center's first Back to School Fair in Fairview and Fiesta under the Midnight Sun at Cuddy Park

- Mt. View Book party
- A library loving 11-year-old patron was present when Stacia and Kelsey were talking about creating a family-type book club, and she expressed interest in helping/attending. She logged onto a computer and began making her own flyer for the book club! When her father came down to pick her up, she excitedly showed him the flyer she had made and we explained the concept of the book club—he was also interested in attending!

Adult Services

- We hired Kristie Nelsen as our new Virtual Services Librarian. This position will help us with an improved website and promotion of our virtual products.
- We had volunteers donate 60 hours to the Job Lab.
- Step Up AK: Mix it Up in Midtown – Anchorage Public Library was a sponsor for this year’s Step Up AK. APL donated \$1000 to help cover expenses, Sarah Preskitt worked closely with the committee to plan the day. Events included a library scavenger hunt, neighborhood tours, and guided discussions. StepUpAK is an opportunity for community members, local leaders, and businesses to be an active part of community building and civic engagement in neighborhoods where they live, work, and play. We invite you to join us to discuss safety, access, resources, and opportunities for strengthening our community.
- As part of Welcoming Anchorage, we have 45 people attend the Tradition Tuesday celebration of the Tongan culture



Photo



myfavoritemurder



Liked by genererd and 15,188 others

myfavoritemurder Oh my god! Look at this rad true crime library display that #murderino librarian Claire A. made! Love it! #myfavoritemurder #ssdgm



STRATEGIC PLAN TASKS: 2016-2017

TASK	LAB MEMBERS	STAFF	INFORMATION NEEDED	TIMELINE
Mission moment topic	Lucy	MJ		Sept
Set data goals/indicators to inform work	Jon, Kirk	MJ	Current data collected	July
Develop Assembly, Community council and Mayorial topic for future presentations	Jon	MJ	Determine from Schuute possibilities, TBD priority community councils	
One sheet talking points to use with community councils	Lucy	Sherri, Annie Reeves	Work with staff to include priorities	August
Review budget	David	MJ	Priorites from staff	June and July
Rotate LAB meeting locations		MJ		Ongoing
Review policies	Lucy, Lupe	MJ	Present a new policy each month to LAB, including staff recommendations for update	September
Increase communication with other Friends/Foundation leading to a unified voice	David, Lucy		Strategic plans for each group, including Library's short and long term plans	
Locate a student member	Tanya			Completed
Recruit ad hoc JBER member	Nancy		MJ for coordination	
Presentation to Assembly for Long Range plan		MJ	Guidance Chris Schutte	Completed Feb 2017
Review Municipal code for LAB duties and description, including a rewrite	Cristy, Lupe	MJ	MJ coordination	
Succession for Board	All Board submit total of 5 names and discuss responsibilities with prospective member		Process of citizen placement on Advisory Board from city website	Not necessary at this time???
Develop Long Range Plan communication strategy	?	MJ/Chris Schutte		Oct planning for Jan implementation